

TRANSFER GUIDE

AAS Business Marketing transferring into BS Marketing

Kaskaskia College Courses			
AAS Business Marketing – 62 hours			
ENGL 101-3	English Composition	BUSN 127-3	Principles of Management
COMM 103-3	Fund of Speech Comm	BUSN 137-3	Digital Marketing & Analytics
MATH 143-3	Finite Math	BUSN 154-3	Principles of Personal Selling
ECON 205-3	Principles of Macroeconomics	BUSN 201-3	Business Communications
PSYH 101-3	Psychology	BUSN 206-3	Personal Finance
ACCT 100-3	Accounting Principles	BUSN 210-3	Legal & Social Environment Business
ACCT 201-4	Financial Accounting	BUSN 216-3	Retail Management & Merchandising
ACCT 202-3	Managerial Accounting	BUSN 156-4	Business Technology Applications
BUSN 103-3	Intro to Business	Electives-6	Business Electives
BUSN 115-3	Marketing Fundamentals I		
Southern Illinois University Carbondale Courses Capstone Option			
BS Marketing (MKTG) – 74 hours			
Elective-3	Humanities	MGMT 318-3	Production-Operations Mgmt
Elective-3	Physical Science	MGMT 345-3	Computer Information System
Elective-3	Life Science	MGMT 481-3	Administrative Policy
Elective-3	Fine Arts	MKTG 304-3	Principles of Marketing
Elective-3	Multicultural	CoBA Elective-3	300/400 level
ECON 240-3	Intro to Microeconomics	MKTG 305-3	Consumer Behavior
MATH 140-4	Short Course in Calculus	MKTG 329-3	Marketing Channels & Logistics
BUS 101-2	Open for Business	MKTG 363-3	Integrated Mktg Communications
BUS 202-2	Business Career Transitions	MKTG 480-3	Marketing Research & Analysis
FIN 330-3	Intro to Finance	MKTG 493-3	Marketing Strategy
MGMT 208-3	Business Data Analysis	MKTG Electives-9	300/400 level
MGMT 304-3	Intro to Management		
Total Hours to Bachelor Degree: 136 Hours			

College of Business & Analytics does not oversee facilitation of the general education or math courses. UCC and MATH online course availability can be found at <https://online.siu.edu/courses/index.php>. In some cases, in person proctoring, (not at SIU) may be required.

Salary Range: \$41,000-\$51,000

Possible Careers: Marketing Account Executive
Marketing Analyst
Marketing Assistant
Business Dev Representative
Marketing Sales Representative

Questions? Contact Us!

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Disclaimer: You are encouraged to use this transfer guide when planning your progress towards degree completion. Following a transfer guide does not guarantee admission into the listed program. Information is attempted to be kept current; however, any curriculum changes reflected in the Undergraduate Catalog override the information on this guide. Contact your Academic Advisor for assistance in interpreting this guide.



Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

Residence Requirements. Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

Grade Point Average Requirements. Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Saluki Transfer Pathways

[Saluki Transfer Pathways](#) is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college. Direct questions about the Saluki Transfer Pathways program to transfer@siu.edu.

DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in [Salukinet](#).

Saluki Transfer Estimator Portal (STEP)

The [Saluki Transfer Estimator Portal](#) (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.