

PROGRAM ARTICULATION DEGREE PLAN					
Kaskaskia College	2024-2025		Southern Illinois University Carbondale		
AA Business Suggested Curriculum - 65 Hours			BS Marketing (MKTG) - 120 Hours		
			University Core Curriculum (UCC) - 39 hrs*		
		Hrs			Hrs
			UNIV 101	Saluki Success	NA
COMM 103	Fund of Speech Comm	3	CMST 101	Intro to Oral Communication	T
ENGL 101	English Composition	3	ENGL 101	English Composition I	T
ENGL 102	English Composition	3	ENGL 102	English Composition II	T
MATH 143	Finite Math	3	MATH 139	Finite Math	T
ECON 205	Principles of Macroeconomics	3	ECON 241	Intro to Macroeconomics	T
ECON 206	Principles of Microeconomics	3	ECON 240	Intro to Microeconomics	T
PSYH 101	Psychology	3	PSYC 102	Intro to Psychology	T
PHLE 120	Ethics	3	PHIL 104	Ethics	T
			HUMANITIES		NA
	Physical Science Elective	3	PHYSICAL SCIENCE	See SIU Transfer Equivalency Guide	T
	Life Science Elective w/Lab	4	LIFE SCIENCE	See SIU Transfer Equivalency Guide	T
	Fine Arts Elective	3	FINE ARTS	See SIU Transfer Equivalency Guide	T
HLTH 102	Human Health and Wellness	3	PH 101	Foundations of Human Health	T
			MULTICULTURAL		NA
		37			0
			*An AA from a regionally accredited Illinois community college satisfies UCC requirements		
Program Requirements			Program Requirements		
BUSN 103	Intro to Business	3	Any courses not articulated will be used to satisfy general elective credit		
GUID 109	First Year College Experience	1			
Elective		2			
Literature Elective		3			
ACCT 201	Financial Accounting	4	ACCT 220	Accounting I-Financial	T
ACCT 202	Managerial Accounting	3	ACCT 230	Accounting II-Managerial	T
BUSN 156	Business Technology Applications	4	CS 105 -or- CS 200B -or- ITEC 229 (elective)	Intro to Application Software -or- Computer Concepts -or- Computing Busi Admin	T
MATH 246	Calculus for Business & Social Science	4	MATH 140	Short Course in Calculus	T
MATH 248	Business Statistics	4	FIN 208	Business Data Analysis	T
		28			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 270 -or- 280	Legal & Social Environment of Business -or- Business Law I	3
			FIN 330	Intro to Finance	3
			MGMT 202	Business Communications	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Management	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			MKTG Electives	300/400 level	9
					55
Total semester hrs completed with AA degree:		65	Total semester hrs completed with BS degree:		55
			Total hrs to BS degree:		120
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement					
Degree Plan updated on 6/24/24 by SG					