

PROGRAM ARTICULATION DEGREE PLAN					
Kaskaskia College	2024-2025		Southern Illinois University Carbondale		
AS General - 65 Hours			BS Marketing (MKTG) - 120 Hours		
			University Core Curriculum (UCC) - 39 hrs*		
		Hrs			Hrs
			UNIV 101	Saluki Success	NA
COMM 103	Fund of Speech Comm	3	CMST 101	Intro Oral Communication	T
ENGL 101	English Composition	3	ENGL 101	English Composition I	T
ENGL 102	English Composition	3	ENGL 102	English Composition II	T
MATH 143	Finite Math	3	MATH 139	Finite Math	T
ECON 205	Prin of Economics	3	ECON 241	Intro to Macroeconomics	T
ECON 206	Prin of Economics	3	ECON 240	Intro to Microeconomics	T
PSYH 101 -or- SOCO 101	Psychology -or- Sociology	3	PSYC 102 -or- SOC 108	Intro to Psychology -or- Intro to Sociology	T
	Humanities	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
			HUMANITIES		NA
	Physical Science w/Lab	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science w/Lab	4	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Physical -or- Life Science	4	PHYSICAL -OR- LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Arts	3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
	Health & Personal Development	3	HUMAN HEALTH	See SIUC Transfer Equivalency Guide	T
			MULTICULTURAL		NA
		42			0
			*An AS from a regionally accredited Illinois community college satisfies UCC requirements		
Program Requirements			Program Requirements		
GUID 109	First Year College Experience	1	Any courses not articulated will be used to satisfy general elective credit		
Health & Personal Development	Criteria II	1			
ACCT 201	Financial Accounting	4	ACCT 220	Accounting I-Financial	T
ACCT 202	Managerial Accounting	3	ACCT 230	Accounting II-Managerial	T
BUSN 201	Business Communications	3	MGMT 202	Business Communications	T
BUSN 210	Legal & Social Environment Business	3	FIN 270	Legal & Social Environment of Business	T
MATH 246	Calculus for Bus & Soc Sci	4	MATH 140	Short Course in Calculus	T
MATH 248	Business Statistics	4	FIN 208	Business Data Analysis	T
		23			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Mgmt	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			MKTG Electives	300/400 level	9
			Electives		6
					55
Total semester hrs completed w/AS degree:		65	Total semester hrs completed w/BS degree:		55
			Total hrs to BS degree:		120
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement					
Degree Plan updated on 6/13/24 by SG					