LAKE LAND COLLEGE

SIU CARBONDALE

TRANSFER GUIDE

AA Business transferring into BS Marketing

Lake Land College Courses			
AA Business – 65 hours			
SPE 111-3	Intro to Speech Comm	Elective-3	Fine Arts
ENG 120-3	Composition I	BUS 120-3	Business Career Development
ENG 121-3	Composition II	BUS 141-3	Business Communications
MAT 210-3	Finite Mathematics	BUS 142-3	Intro to Business
ECO 231-3	Principles of Econ I (Macro)	BUS 151-3	Financial Accounting
ECO 232-3	Principles of Econ II (Micro)	BUS 152-3	Managerial Accounting
PSY 271/SOC 280-3	Intro to Psyc/Intro to Soc	BUS 200-3	Legal Environment of Business
Elective-3	Humanities	BUS 281-3	Business Statistics
Elective-3	Humanities	CIS 160-3	Practical Software Application
Elective-4	Physical Science	MAT 211-4	Math Analysis
Elective-3	Life Science		
Southern Illinois University Carbondale Courses			
BS Marketing (MKTG) – 55 hours			
BUS 101-2	Open for Business	CoBA Elective-3	300/400 level
BUS 202-2	Business Career Transitions	MKTG 305-3	Consumer Behavior
FIN 330-3	Intro to Finance	MKTG 329-3	Marketing Channels & Logistics
MGMT 304-3	Intro to Management	MKTG 363-3	Integrated Marketing Comm
MGMT 318-3	Production/Operations Management	MKTG 480-3	Marketing Research & Analysis
MGMT 345-3	Computer Information Systems	MKTG 493-3	Marketing Strategy
MGMT 481-3	Administrative Policy	MKTG Electives-9	300/400 level
MKTG 304-3	Principles of Marketing	Electives-6	
Total Hours to Bachelor Degree: 120 Hours			

Salary Range: $41,000-$51,000

Possible Careers:
Marketing Account Executive
Marketing Analyst
Marketing Assistant
Business Dev Representative
Marketing Sales Representative

Questions? Contact Us!

Lake Land College
Heather Nohren
Academic Counselor
P: 217-234-5256
E: hnohren@lakelandcollege.edu

Southern Illinois University Carbondale
Jasmine Winters
Chief Academic Advisor
P: 618-453-7496
E: jwinters@business.siu.edu

Disclaimer: You are encouraged to use this transfer guide when planning your progress towards degree completion. Following a transfer guide does not guarantee admission into the listed program. Information is attempted to be kept current; however, any curriculum changes reflected in the Undergraduate Catalog override the information on this guide. Contact your Academic Advisor for assistance in interpreting this guide.

SIU
CARBONDALE

Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

Residence Requirements. Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

Grade Point Average Requirements. Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Saluki Transfer Pathways

Saluki Transfer Pathways is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college, must attend an eligible community college, and must select a participating SIU major. Direct questions about the Saluki Transfer Pathways program to transfer@siu.edu.

DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in Salukinet.

Saluki Transfer Estimator Portal (STEP)

The Saluki Transfer Estimator Portal (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.