| PROGRAM ARTICULATION DEGREE         |                               |     |   |   |  |
|-------------------------------------|-------------------------------|-----|---|---|--|
| Lewis & Clark Community College     | 2024-2025                     |     | Southern Illinois University Carbondale           |   |  |
| AA General - 60 Hours               |                               |     | BS Communication Studies (CMST)                   | Public Relations Specialization - 120 Hours                         |  |
|                                     |                               |     | University Core Curriculum (UCC) - 39 hrs*        |   |  |
|                                     |                               | Hrs |   |   | Hrs  |
|                                     |                               |     | UNIV 101  | Saluki Success  | NA _   |
| SPCH 131                            | Public Speaking               |     | CMST 101  | Intro Oral Communication  | T  |
| ENGL 131                            | First Year English I          |     | ENGL 101  | English Composition I   | Т  |
| ENGL 132                            | First Year English II         |     | ENGL 102  | English Composition II  | T  |
|                                     | Mathematics                   |     | MATHEMATICS                                       | See SIUC Transfer Equivalency Guide                                 | T  |
|                                     | Social & Behavioral Sciences  |     | SOCIAL SCIENCE                                    | See SIUC Transfer Equivalency Guide                                 | T  |
|                                     | Social & Behavioral Sciences  |     | SOCIAL SCIENCE                                    | See SIUC Transfer Equivalency Guide                                 | T  |
|                                     | Social & Behavioral Sciences  |     | SOCIAL SCIENCE                                    | See SIUC Transfer Equivalency Guide                                 | T  |
|                                     | Humanities                    | 3   | HUMANITIES  | See SIUC Transfer Equivalency Guide                                 | T  |
|                                     | Humanities                    | 3   | HUMANITIES  | See SIUC Transfer Equivalency Guide                                 | T  |
|                                     | Physical Science              | 4   | PHYSICAL SCIENCE                                  | See SIUC Transfer Equivalency Guide                                 | T  |
|                                     | Life Science                  | 3   | LIFE SCIENCE                                      | See SIUC Transfer Equivalency Guide                                 | T  |
|                                     | Fine Arts                     | 3   | FINE ARTS   | See SIUC Transfer Equivalency Guide                                 | T  |
|                                     | Humanities/Fine Arts          | 3   | HUMANITIES -OR- FINE ARTS                         | See SIUC Transfer Equivalency Guide                                 | Т  |
|                                     |                               |     | HUMAN HEALTH                                      |   | NA   |
|                                     |                               |     | MULTICULTURAL                                     |   | NA   |
|                                     |                               | 40  |   |   | 0  |
|                                     |                               |     |   |   |  |
|                                     |                               |     | *An AA from a regionally accredited Illinois comm | unity college satisfies UCC requirements                            |  |
|                                     |                               |     | , , , , , , , , , , , , , , , , , , ,             |   |  |
|                                     |                               |     | College of Liberal Arts Requirements              |   |  |
|                                     |                               |     | First Semester Foreign Language Sequence          | 1   | 3  |
|                                     |                               |     | Second Semester Foreign Language Sequence         |   | 3  |
|                                     |                               |     | International Coursework Requirement              |   | 3 -  |
|                                     |                               |     | International Coursework Requirement              |   | 3  |
|                                     |                               |     | The mational Coursework requirement               |   | 12   |
|                                     |                               |     |   |   | 12   |
| Program Requirements                |                               |     | Program Requirements                              |   | + +  |
| Electives                           |                               | 14  |   | will be used to satisfy general elective credit                     | -  |
| SPCH 151                            | Interpersonal Communication I |     | CMST 262  | Interpersonal Communication   | Т  |
| SPCH 213                            | Intro to Public Relations     | 3   | CMST 281  | Intro to Public Relations   | <del>                                     </del> |
| SFUN 213                            | IIIIO IO FUDIIC IVelations    | 20  |   | IIIIO to Fubile Relations   |  |
|                                     |                               | 20  | CMST 201  | Performing Culture  | 3  |
|                                     |                               |     |   |   |  |
|                                     |                               |     | CMST 280  | Business & Professional Communication Communication Across Cultures | 3 _  |
|                                     | _                             | -   | CMST 301I   |   |  |
|                                     |                               |     | CMST 326  | Persuasion  | 3  |
|                                     |                               |     | CMST 381  | Public Relations in Practice  | 3  |
|                                     |                               | _   | CMST 382  | Research Methods in Public Communication                            | 3 _  |
|                                     |                               |     | CMST 481  | PR Cases & Campaigns  | 3  |
|                                     |                               |     | CMST 485  | Public Relations Ethics   | 3 _  |
|                                     |                               |     | JRNL 310 -or- 312                                 | Writing for the Mass Media -or- Editing Across Platforms            | 3  |
|                                     |                               |     | JRNL 335 -or- AD 372A                             | Graphic Design for Media Platforms -or- Graphic Design I            | 3  |
|                                     |                               |     | CMST 390D -or- 494H                               | Applied Comm-PRSSA -or- Internship-Public Relations                 | 3  |
|                                     |                               |     | Select 1 Course:                                  | JRNL, RTD, CMST 482, 484 -or- 486                                   | 3  |
|                                     |                               |     | Minor -or- Cognate Study                          | 300/400 level   | 15   |
|                                     |                               |     |   |   | 51   |
|                                     |                               |     |   |   |  |
| Total semester hrs completed w/AA   | degree:                       | 60  | Total semester hrs completed w/BS degree:         |   | 63   |
|                                     |                               |     |   |   |  |
|                                     |                               |     | Total hrs to BS degree:                           |   | 123  |
|                                     |                               |     |   |   |  |
| Degree Plan updated on 2/26/24 by S | G                             |     |   |   |  |
| -                                   |                               |     |   |   |  |
|                                     |                               |     |   |   |  |