

TRANSFER GUIDE

AA Business Administration transferring into BS Marketing

Lincoln Land Community College Courses			
AA Business Administration – 61 hours			
CMN 101-3	Public Speaking Fundamentals	Elective-3	Life Science
EGL 101-3	Composition I	Elective-3	Fine Arts
EGL 102-3	Composition II	ACC 103-4	Financial Accounting
MAT 140-4	Finite Math	ACC 104-3	Managerial Accounting
ECO 131-3	Economics I: Microeconomics	BUS 101-3	Business Law I
ECO 132-3	Economics II: Macroeconomics	BUS 121-3	Introduction to Business
PSY 101/SOC 101-3	Intro to Psyc/Intro to Soc	CAS 121-3	Computer Applications & Concepts
Elective-3	Humanities	MAT 141-4	Introductory Statistics
Elective-3	Humanities	Business Elective-3	
Elective-4	Physical Science		
Southern Illinois University Carbondale Courses			
BS Marketing (MKTG) – 59 hours			
MATH 140-4	Short Course in Calculus	MKTG 304-3	Principles of Marketing
BUS 101-2	Open for Business	CoBA Elective-3	300/400 level
BUS 202-2	Business Career Transitions	MKTG 305-3	Consumer Behavior
FIN 330-3	Introduction to Finance	MKTG 329-3	Marketing Channels & Logistics
MGMT 202-3	Business Communications	MKTG 363-3	Integrated Mktg Communications
MGMT 304-3	Intro to Management	MKTG 480-3	Marketing Research & Analysis
MGMT 318-3	Production/Operations Management	MKTG 493-3	Marketing Strategy
MGMT 345-3	Computer Information Systems	MKTG Electives-9	300/400 level
MGMT 481-3	Administrative Policy	Elective-3	
Total Hours to Bachelor Degree: 120 Hours			

Questions? Contact Us!

Salary Range: \$41,000-\$51,000

Possible Careers: Marketing Account Executive
 Marketing Analyst
 Marketing Assistant
 Business Dev Representative
 Marketing Sales Representative

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Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Each student must complete at least 120 semester hours of credit. Each student must have at least 42 hours in courses that number 300 or above from a four-year institution.

Residence Requirements. Each student must complete the residence requirement by taking the last year, which is defined as 30 uninterrupted semester hours, or a total of 90 semester hours at SIU Carbondale.

Grade Point Average Requirements. Each student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Saluki Transfer Pathways

The Saluki Transfer Pathways program is for students who plan to attend a community college first, and then transfer to SIU Carbondale for a specific major. The program is intended to help students prepare their transfer to SIU well in advance of the matriculation date and take some of the stress out of the transfer process. Students can apply to SIU up to 2 years in advance and be conditionally admitted into the university! If you have any questions about the Saluki Transfer Pathways program, please email transfer@siu.edu.

Compact Agreement

SIU has recognized the Illinois regionally accredited community college transferable baccalaureate oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIU will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC). The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Degree Works

Degree Works is an easy-to-use, comprehensive, online degree audit tool specifically designed for students. The audit reflects program requirements from the Undergraduate Catalog measured against registration and transfer work to guide the degree audit function as it applies to the individual student. Once admitted to SIU Carbondale, you can run a Degree Works degree audit against your academic record by searching "Degree Works" in [SalukiNet](#).

Saluki Transfer Estimator Portal (STEP)

The Saluki Transfer Estimator Portal (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.