## TRANSFER GUIDE

**AS General transferring into BS Marketing**

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<th>Lincoln Land Community College Courses</th>
<th>Southern Illinois University Carbondale Courses</th>
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<td><strong>AS General – 60 hours</strong></td>
<td><strong>BS Marketing (MKTG) – 60 hours</strong></td>
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<tr>
<td>CMN 101-3 Public Speaking Fundamentals</td>
<td>BUS 101-2 Open for Business CoBA Elective-3 300/400 level</td>
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<td>EGL 101-3 Composition I</td>
<td>BUS 202-2 Business Career Transitions MKTG 305-3 Consumer Behavior</td>
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<td>EGL 102-3 Composition II</td>
<td>FIN 330-3 Introduction to Finance MKTG 329-3 Marketing Channels &amp; Logistics</td>
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<td>MAT 140-4 Finite Math</td>
<td>MGMT 202-3 Business Communications MKTG 363-3 Integrated Mktg Communications</td>
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<td>ECO 131-3 Prin of Economics I: Microeconomics</td>
<td>MGMT 304-3 Introduction to Management MKTG 480-3 Marketing Research &amp; Analysis</td>
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<td>ECO 132-3 Prin of Economics II: Macroeconomics</td>
<td>MGMT 318-3 Production-Operations Mgmt MKTG 493-3 Marketing Strategy</td>
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<td>PSY 101-3 Intro to Psychology</td>
<td>MGMT 345-3 Computer Information Systems MKTG Electives-9 300/400 level</td>
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<td>Elective-3 Humanities</td>
<td>MGMT 481-3 Administrative Policy Electives-8</td>
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<td>Elective-3 Physical/Life Science</td>
<td>MKTG 304-3 Principles of Marketing</td>
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**Total Hours to Bachelor Degree: 120 Hours**

### Questions? Contact Us!

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**Salary Range:** $41,000-$51,000  

**Possible Careers:**  
Marketing Account Executive  
Marketing Analyst  
Marketing Assistant  
Business Dev Representative  
Marketing Sales Representative  

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Disclaimer: You are encouraged to use this transfer guide when planning your progress towards degree completion. Following a transfer guide does not guarantee admission into the listed program. Information is attempted to be kept current; however, any curriculum changes reflected in the Undergraduate Catalog override the information on this guide. Contact your Academic Advisor for assistance in interpreting this guide.
Baccalaureate Degree Requirements
Each candidate for a bachelor’s degree must complete the requirements listed:

**Hour Requirements.** Each student must complete at least 120 semester hours of credit. Each student must have at least 42 hours in courses that number 300 or above from a four-year institution.

**Residence Requirements.** Each student must complete the residence requirement by taking the last year, which is defined as 30 uninterrupted semester hours, or a total of 90 semester hours at SIU Carbondale.

**Grade Point Average Requirements.** Each student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Saluki Transfer Pathways
The Saluki Transfer Pathways program is for students who plan to attend a community college first, and then transfer to SIU Carbondale for a specific major. The program is intended to help students prepare their transfer to SIU well in advance of the matriculation date and take some of the stress out of the transfer process. Students can apply to SIU up to 2 years in advance and be conditionally admitted into the university! If you have any questions about the Saluki Transfer Pathways program, please email transfer@siu.edu.

Compact Agreement
SIU has recognized the Illinois regionally accredited community college transferable baccalaureate oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIU will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC). The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Degree Works
*Degree Works* is an easy-to-use, comprehensive, online degree audit tool specifically designed for students. The audit reflects program requirements from the Undergraduate Catalog measured against registration and transfer work to guide the degree audit function as it applies to the individual student. Once admitted to SIU Carbondale, you can run a Degree Works degree audit against your academic record by searching “Degree Works” in SalukiNet.

Saluki Transfer Estimator Portal (STEP)
The Saluki Transfer Estimator Portal (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.