

PROGRAM ARTICULATION DEGREE PLAN					
Lincoln Land Community College	2020-2021	Southern Illinois University Carbondale			
AS General - 60 Hours		BS - Marketing (MKTG) - 120 Hours			
		Hrs			Hrs
			UNIV 101	Saluki Success	NA
EGL 101	Composition I	3	ENGL 101	English Composition I	T
EGL 102	Composition II	3	ENGL 102	English Composition II	T
CMN 101	Public Speaking Fundamentals	3	CMST 101	Intro Oral Communication	T
MAT 140	Finite Math	4	MATH 139	Finite Math	T
ECO 131	Prin of Economics I: Microeconomics	3	ECON 240	Intro to Microeconomics	T
ECO 132	Prin of Economics II: Macroeconomics	3	ECON 241	Intro to Macroeconomics	T
PSY 101	Intro to Psychology	3	PSYC 102	Intro to Psychology	T
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
			HUMANITIES		NA
	Physical Science Elective	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science Elective	3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Physical -or- Life Science Elective	3	PHYSICAL -OR- LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Arts Elective	3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
			HUMAN HEALTH		NA
			MULTICULTURAL		NA
		<b>38</b>			<b>0</b>
			<b>An Associate of Science from a regionally accredited Illinois community college satisfies UCC requirements</b>		
<b>Program Requirements</b>		<b>Program Requirements</b>			
Electives		4	<b>Any courses not articulated will be used to satisfy general elective credit</b>		
ACC 103	Financial Accounting	4	ACCT 220	Accounting I-Financial	T
ACC 104	Managerial Accounting	3	ACCT 230	Accounting II-Managerial	T
BUS 101	Business Law I	3	FIN 270	Legal & Social Environment of Business	T
MAT 130	Calculus for Bus & Soc Sci	4	MATH 140	Short Course in Calulus	T
MAT 141	Introductory Statistics	4	MGMT 208	Business Data Analysis	T
		<b>22</b>			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 202	Business Communications	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Mgmt	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level	ACCT, BSAN, FIN, MGMT, MKTG	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research and Analysis	3
			MKTG 493	Marketing Strategy	3
			Marketing Electives	300/400 level	9
			Electives		8
					<b>60</b>
<b>Total semester hrs completed w/AS degree:</b>		<b>60</b>	<b>Total semester hrs completed w/BS degree:</b>		<b>60</b>
			<b>Total hrs to BS degree:</b>		<b>120</b>
Degree Plan updated on 9/22/2020 by SG					