

## 2023/2024 TRANSFER GUIDE

### AAS Marketing transferring into BS Marketing

McHenry County College Courses			
AAS Marketing – 61 hours			
Refer to MCC’s current catalog for most current and detailed degree requirements			
ENG 151-3	Composition I	MCC 101-1	The College Experience
SPE 151-3	Introduction to Speech	MGT 150-3	Principles of Management
PSY 151-3	Intro to Psychology	MKT 110-3	Principles of Marketing
ECO 251-3	Microeconomics	MKT 120-3	Principles of Advertising
GEG 220-3	The Global Environment	MKT 130-3	Professional Selling
ACC 151-3	Financial Accounting	MKT 140-3	Principles of Retailing
AOM 140-3	Integrated Office Apps Windows	MKT 160-3	Social Media Marketing
BUS 145-3	Business Apps of Mathematics	MKT 225-3	Consumer Behavior
BUS 150-3	Intro to Business	MKT 264-3	International Marketing
BUS 155-3	Business Communication	Elective-3	Program Elective
BUS 241-3	Business Law		
Southern Illinois University Carbondale Courses Capstone Option			
BS Marketing (MKTG) – 77 hours			
ECON 241-3	*Intro to Macroeconomics	MGMT 304-3	Intro to Management
Elective-3	*Humanities	MGMT 318-3	Production-Operations Mgmt
Elective-3	*Life Science	MGMT 345-3	Computer Information Systems
Elective-3	*Fine Arts	MGMT 481-3	Administrative Policy
Elective-3	*Multicultural	MKTG 304-3	Principles of Marketing
MATH 139-3	*Finite Mathematics	CoBA Elective-3	300/400 Level
MATH 140-4	*Short Course in Calculus	MKTG 305-3	Consumer Behavior
ACCT 230-3	Accounting II-Managerial	MKTG 329-3	Marketing Channels & Logistics
BUS 101-2	Open for Business	MKTG 363-3	Integrated Mktg Communications
BUS 202-2	Business Career Transitions	MKTG 480-3	Marketing Research & Analysis
FIN 330-3	Intro to Finance	MKTG 493-3	Marketing Strategy
MGMT 208-3	Business Data Analysis	MKTG Electives-9	300/400 level
Total Hours to Bachelor Degree: 138 Hours			

\*Courses can be completed at McHenry County College. Work closely with MCC and SIUC academic advisors. \*\*College Algebra not required at SIU (would be an elective).

**Salary Range:** \$41,000-\$51,000

**Possible Careers:** Marketing Account Executive  
Marketing Analyst  
Marketing Assistant  
Business Dev Representative  
Marketing Sales Representative

**Questions? Contact Us!**

**McHenry County College**

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## Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

**Hour Requirements.** Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

**Residence Requirements.** Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

**Grade Point Average Requirements.** Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

## Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

## Saluki Transfer Pathways

[Saluki Transfer Pathways](#) is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college. Direct questions about the Saluki Transfer Pathways program to [transfer@siu.edu](mailto:transfer@siu.edu).

## DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in [Salukinet](#).

## Saluki Transfer Estimator Portal (STEP)

The [Saluki Transfer Estimator Portal](#) (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.