

PROGRAM ARTICULATION DEGREE PLAN					
McHenry County College		2023-2024	Southern Illinois University Carbondale		
AAS Marketing - 61 Hours			BS Marketing (MKTG) - 120 Hours		
			<b>(UCC) CAPSTONE OPTION - 30 hrs</b>		
		<b>Hrs</b>			<b>Hrs</b>
			UNIV 101	Saluki Success	NA
SPE 151	Intro to Speech	3	CMST 101	Intro to Oral Communication	T
ENG 151	Composition I	3	ENGL 101	English Composition I	T
			ENGL 102	English Composition II	NA
			MATH 139	Finite Math	3
ECO 251	Microeconomics	3	ECON 240	Intro to Microeconomics	T
			ECON 241	Intro to Macroeconomics	3
PSY 151	Intro to Psychology	3	PSYC 102	Intro to Psychology	T
			HUMANITIES		3
			HUMANITIES		NA
GEG 220	The Global Environment	3	SC1 2XX	UCC Physical Science Sub 200-level	T
			LIFE SCIENCE		3
			FINE ARTS		3
			HUMAN HEALTH		NA
			MULTICULTURAL		3
		<b>15</b>			<b>18</b>
<b>Program Requirements</b>			<b>Program Requirements</b>		
BUS 145	Business Applications of Mathematics	3	<b>Any course not articulated will be used to satisfy general elective credit</b>		
BUS 150	Intro to Business	3			
MCC 101	The College Experience	1			
MGT 150	Principles of Management	3			
MKT 110	Principles of Marketing	3			
MKT 120	Principles of Advertising	3			
MKT 130	Professional Selling	3			
MKT 140	Principles of Retailing	3			
MKT 160	Social Media Marketing	3			
MKT 225	Consumer Behavior	3			
MKT 264	International Marketing	3			
Program Elective		3			
ACC 151	Financial Accounting	3	ACCT 220	Accounting I-Financial	T
AOM 140	Integrated Office Apps for Windows	3	ITEC 229 (elective)	Computing for Business Administration	T
BUS 155	Business Communication	3	MGMT 202	Business Communications	T
BUS 241	Business Law	3	FIN 270	Legal & Social Environment of Business	T
		<b>46</b>			
			MATH 140	Short Course in Calculus	4
			ACCT 230	Accounting II-Managerial	3
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 208	Business Data Analysis	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Mgmt	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			MKTG Electives	300/400 level	9
					<b>59</b>
<b>Total semester hrs completed with AAS degree:</b>		<b>61</b>	<b>Total semester hrs completed with BS degree:</b>		<b>77</b>
			<b>Total hrs to BS degree:</b>		<b>138</b>
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement					
Degree Plan updated on 1/5/24 by SG					