

PROGRAM ARTICULATION DEGREE PLAN					
<b>McHenry County College</b>		<b>2023-2024</b>		<b>Southern Illinois University Carbondale</b>	
AS General - Minimum 60 Hours		BS Marketing (MKTG) - 120 Hours			
		<b>University Core Curriculum (UCC) - 39 hrs*</b>			
		<b>Hrs</b>			<b>Hrs</b>
SPE 151	Intro to Speech	3	UNIV 101	Saluki Success	NA
ENG 151	Composition I	3	CMST 101	Intro to Oral Communication	T
ENG 152	Composition II	3	ENGL 101	English Composition I	T
MAT 170	Finite Math	3	ENGL 102	English Composition II	T
ECO 251	Microeconomics	3	MATH 139	Finite Math	T
ECO 252	Macroeconomics	3	ECON 240	Intro to Microeconomics	T
PSY 151 -or- SOC 151	Intro to Psyc -or- Intro to Soc	3	ECON 241	Intro to Macroeconomics	T
	**IAI Humanities	3	PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc	T
	*IAI Physical Science w/Lab	4	HUMANITIES	See SIU Transfer Equivalency Guide	T
	*IAI Life Science w/Lab	4	PHYSICAL SCIENCE	See SIU Transfer Equivalency Guide	T
	*IAI Physical -or- Life Science	3	LIFE SCIENCE	See SIU Transfer Equivalency Guide	T
	**IAI Fine Arts	3	PHYSICAL -OR- LIFE SCIENCE	See SIU Transfer Equivalency Guide	T
			FINE ARTS	See SIU Transfer Equivalency Guide	T
			HUMAN HEALTH		NA
			MULTICULTURAL		NA
		<b>38</b>			<b>0</b>
			*An AS from a regionally accredited Illinois community college satisfies UCC requirements		
<b>Program Requirements</b>			<b>Program Requirements</b>		
Electives**		3	<b>Any course not articulated will be used to satisfy general elective credit</b>		
ACC 151	Financial Accounting	3	ACCT 220	Accounting I-Financial	T
ACC 152	Management Accounting	3	ACCT 230	Accounting II-Managerial	T
BUS 155	Business Communication	3	MGMT 202	Business Communications	T
BUS 241	Business Law	3	FIN 270	Legal & Social Environment of Business	T
MAT 171	Calculus Business & Social Science	4	MATH 140	Short Course in Calculus	T
MAT 220	Statistics	3	MGMT 208	Business Data Analysis	T
		<b>22</b>			
*Life & Physical Science courses must total 11 credit hours; two labs are required (one from each Life & Physical Science)			BUS 101	Open for Business	2
**See MCC catalog for Diversity/Multicultural course options			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Mgmt	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			MKTG Electives	300/400 level	9
			Electives		11
					<b>60</b>
<b>Total semester hrs completed with AS degree:</b>		<b>60</b>	<b>Total semester hrs completed with BS degree:</b>		<b>60</b>
			<b>Total hrs to BS degree:</b>		<b>120</b>
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement					
Degree Plan updated on 9/21/23 by SG					