PROGRAM ARTICULATION DEGREE	PLAN				
Moraine Valley Community College			Southern Illinois University Carbo	ndale	
AS General - 62 Hours			BS - Marketing (MKTG) - 120 Hours		,
			University Core Curriculum (UCC) - 39 hrs*		
		Hrs			Hrs
			UNIV 101	Saluki Success	NA
COM 103	Speech Fundamentals	3	CMST 101	Intro Oral Communication	T
COM 101	Composition I	3	ENGL 101	English Composition I	T
COM 102	Composition II		ENGL 102	English Composition II	T
MTH 143	Finite Mathematics		MATH 139	Finite Math	T
ECO 101	Prin Macroeconomics		ECON 241	Intro to Macroeconomics	_   T
ECO 102	Prin Microeconomics		ECON 240	Intro to Microeconomics	T
PSY 101 -or- SOC 101	Intro to Psyc -or- General Soc		PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc	T
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide	Т
			HUMANITIES		NA
	Physical Science Elective		PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science Elective		LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Arts Elective	3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
			HUMAN HEALTH		NA
			MULTICULTURAL		NA
		36			0
			*An AS from a regionally accredited	Illinois community college satisfies UCC requirements	
Program Requirements			Program Requirements		
Electives		4	Any courses not articul	ated will be used to satisfy general elective credit	
BUS 142	Financial Accounting		ACCT 220	Accounting I-Financial	T
BUS 143	Managerial Accounting		ACCT 230	Accounting II-Managerial	T
BUS 110 -or- 136	Legal Envir Biso -or- Business Law		FIN 270 -or- 280	Legal & Social Environ Busi -or- Busi Law I	T
COM 201	Business & Technical Writing		MGMT 202	Business Communications	Ţ
MTH 145 MTH 212	Calculus Business & Social Sci		MATH 150	Calculus I	T
	Statistics for Business	2 <b>6</b>	MGMT 208	Business Data Analysis	T
		20	BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Finance Intro to Management	3
				Production-Operations Mgmt	3
			MGMT 318 MGMT 345		
			MGMT 481	Computer Information Systems Administrative Policy	3 3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level	ACCT, BSAN, FIN, MGMT, MKTG	3
			CODA LIECTIVE 300/400 TEVEL	ACCT, BOAIN, FIIN, MIGINIT, MIKTO	3
			MKTG 305	Consumer Behavior	3
			MKTG 303 MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research and Analysis	3
			MKTG 493	Marketing Strategy	3
			Marketing Electives	300/400 level	9
			Electives	000, 100 10401	9
					58
Total semester hrs completed w/AS	degree:	62	Total semester hrs completed w/B	S degree:	58
			Total hrs to BS degree:		120
Degree Plan updated on 9/16/2020 by	SG				