

PROGRAM ARTICULATION DEGREE PLAN					
Moraine Valley Community College 2020-2021		Southern Illinois University Carbondale			
AA General - 62 Hours		BS - Marketing (MKTG) - 120 Hours			
		University Core Curriculum (UCC) - 39 hrs*			
		Hrs			Hrs
			UNIV 101	Saluki Success	NA
COM 103	Speech Fundamentals	3	CMST 101	Intro Oral Communication	T
COM 101	Composition I	3	ENGL 101	English Composition I	T
COM 102	Composition II	3	ENGL 102	English Composition II	T
MTH 143	Finite Mathematics	4	MATH 139	Finite Math	T
ECO 101	Prin Macroeconomics	3	ECON 241	Intro to Macroeconomics	T
ECO 102	Prin Microeconomics	3	ECON 240	Intro to Microeconomics	T
PSY 101 -or- SOC 101	Intro to Psyc -or- General Soc	3	PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc	T
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
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	Physical Science Elective	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science Elective	4	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Arts Elective	3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
			HUMAN HEALTH		NA
			MULTICULTURAL		NA
		39			0
			*An Associate of Arts from a regionally accredited Illinois community college satisfies UCC requirements		
Program Requirements		Program Requirements			
Elective		1	Any courses not articulated will be used to satisfy general elective credit		
BUS 142	Financial Accounting	4	ACCT 220	Accounting I-Financial	T
BUS 143	Managerial Accounting	4	ACCT 230	Accounting II-Managerial	T
BUS 110 -or- 136	Legal Envir Busi -or- Business Law	3	FIN 270 -or- 280	Legal & Social Environ Busi -or- Busi Law I	T
COM 201	Business & Technical Writing	3	MGMT 202	Business Communications	T
MTH 145	Calculus Business & Social Sci	4	MATH 150	Calculus I	T
MTH 212	Statistics for Business	4	MGMT 208	Business Data Analysis	T
		23			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Mgmt	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level	ACCT, BSAN, FIN, MGMT, MKTG	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research and Analysis	3
			MKTG 493	Marketing Strategy	3
			Marketing Electives	300/400 level	9
			Electives		9
					58
Total semester hrs completed w/AA degree:		62	Total semester hrs completed w/BS degree:		58
			Total hrs to BS degree:		120
Degree Plan updated on 3/29/21 by SG					