PROGRAM ARTICULATION DEGREE F	LAN				
Moraine Valley Community College	2020-2021		Southern Illinois University Carbondale		
AAS Business Administration Associate-	60 Hours	'	BS - Marketing (MKTG) - 120 Hours		
			UCC Capstone - 30 hrs		
		Hrs			Hrs
			UNIV 101	Saluki Success	NA
COM 103	Speech Fundamentals	3	CMST 101	Intro Oral Communication	Т
COM 101	Composition I		ENGL 101	English Composition I	Т
			ENGL 102	English Composition II	NA
			MATH 139	Finite Math	3
ECO 101	Prin Macroeconomics	3	ECON 241	Intro to Macroeconomics	T
			ECON 240	Intro to Microeconomics	3
			PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc	3
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
	Transaction Electro	Ť	HUMANITIES	Coo cie e Trancior Equivalency Cardo	NA
			PHYSICAL SCIENCE		3
	+		LIFE SCIENCE		3
	-		FINE ARTS		3
			HUMAN HEALTH		NA
	+		MULTICULTURAL		3
	+	12	WOLFICULTURAL		21
	+	12			21
Program Requirements	+	+	Program Requirements		+-
BUS 100	Intro to Business	3	i rogram Keyunements		
BUS 105	Small Business Management	4	-		
BUS 120 -or- MTH 120	Business Math -or- Gen Educ Math	3	-		
	Principles of Marketing		-		
BUS 130	-1	3	=		
BUS 134	International Business	3	_		
BUS 135	Personal Finance	2	Any courses not articulated wi	ill be used to satisfy general elective credi	t
BUS 148	Intro to Finance	3	4	, ,	
BUS 170	Intro to Human Resources	3	_		
BUS 226	Business Ethics	3	_		
BUS 231	Principles of Management	3			
BUS 233	Internship	3			
BUS 237	Seminar	1		<u> </u>	
BUS 142	Financial Accounting		ACCT 220	Accounting I-Financial	T
BUS 143	Managerial Accounting	4	ACCT 230	Accounting II-Managerial	Т
BUS 110 -or- 136	Legal Environ Busi -or- Busi Law I	_	FIN 270 -or- 280	Legal & Social Environ Busi -or- Busi Law I	Т
CIS 115	Microsoft Office I	3	CS 200B (elective)	Computer Concepts	Т
		48			
			MATH 140	Short Course in Calculus	4
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 202	Business Communications	3
			MGMT 208	Business Data Analysis	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Mgmt	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level	ACCT, BSAN, FIN, MGMT, MKTG	3
	+	+		7.001, 507.04, 1 114, 14101411, 1411110	J
			MKTG 305	Consumer Behavior	3
	+	+	MKTG 303	Marketing Channels & Logistics	3
	+	+	MKTG 363	Integrated Marketing Communications	3
	+	+	MKTG 480	Marketing Research and Analysis	3
	+	-	MKTG 493	Marketing Strategy	3
	+		Marketing Electives	300/400 level	9
	+	+	ivial kelling Electives	300/400 level	59
					39
Total samestar his completed w/AAS	dograps:	60	Total semester hrs completed w/BS	S dograe:	80
Total semester hrs completed w/AAS	Jegree.	00	rotal semester his completed W/BS	uegree.	00
	+	-	Total hrs to BS degree:		140
	+	-	Total in a to bo degree.		140
Degree Plan updated on 8/3/21 by SG	+	-			+-
Dogroe Fian updated on 6/3/2 Fby 3G	1	_		<u> </u>	