

PROGRAM ARTICULATION DEGREE PLAN								
Moraine Valley Community College 2020-2021			Southern Illinois University Carbondale					
AAS Marketing & Management - 63 Hours			BS - Marketing (MKTG) - 120 Hours					
			UCC Capstone - 30 hrs					
		Hrs			Hrs			
			UNIV 101	Saluki Success	NA			
COM 103	Speech Fundamentals	3	CMST 101	Intro Oral Communication	T			
COM 101	Composition I	3	ENGL 101	English Composition I	T			
			ENGL 102	English Composition II	NA			
			MATH 139	Finite Math	3			
ECO 101	Prin Macroeconomics	3	ECON 241	Intro to Macroeconomics	T			
			ECON 240	Intro to Microeconomics	3			
			PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc	3			
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T			
			HUMANITIES		NA			
			PHYSICAL SCIENCE		3			
			LIFE SCIENCE		3			
			FINE ARTS		3			
			HUMAN HEALTH		NA			
			MULTICULTURAL		3			
		<b>12</b>			<b>21</b>			
<b>Program Requirements</b>			<b>Program Requirements</b>					
BUS 100	Intro to Business	3	<b>Any courses not articulated will be used to satisfy general elective credit</b>					
BUS 105	Small Business Management	4						
BUS 120 -or- MTH 120	Busi Math -or- Gen Educ Math	3						
BUS 130	Principles of Marketing	3						
BUS 133	Salesmanship	3						
BUS 134	International Business	3						
BUS 135	Personal Finance	2						
BUS 226	Business Ethics	3						
BUS 230	Advertising	3						
BUS 231	Principles of Management	3						
BUS 232	Human Resources Management	3						
BUS 233	Internship	3						
BUS 237	Seminar	1						
BUS 142	Financial Accounting	4				ACCT 220	Accounting I-Financial	T
BUS 143	Managerial Accounting	4				ACCT 230	Accounting II-Managerial	T
BUS 110 -or- 136	Legal Environ Busi -or- Busi Law	3				FIN 270 -or- 280	Legal & Social Environ Busi -or- Busi Law I	T
CIS 115	Microsoft Office I	3				CS 200B (elective)	Computer Concepts	T
		<b>51</b>						
			MATH 140	Short Course in Calculus	4			
			BUS 101	Open for Business	2			
			BUS 202	Business Career Transitions	2			
			FIN 330	Intro to Finance	3			
			MGMT 202	Business Communications	3			
			MGMT 208	Business Data Analysis	3			
			MGMT 304	Intro to Management	3			
			MGMT 318	Production-Operations Mgmt	3			
			MGMT 345	Computer Information Systems	3			
			MGMT 481	Administrative Policy	3			
			MKTG 304	Principles of Marketing	3			
			CoBA Elective 300/400 level	ACCT, BSAN, FIN, MGMT, MKTG	3			
			MKTG 305	Consumer Behavior	3			
			MKTG 329	Marketing Channels & Logistics	3			
			MKTG 363	Integrated Marketing Communications	3			
			MKTG 480	Marketing Research and Analysis	3			
			MKTG 493	Marketing Strategy	3			
			Marketing Electives	300/400 level	9			
					<b>59</b>			
<b>Total semester hrs completed w/AAS degree:</b>		<b>63</b>	<b>Total semester hrs completed w/BS degree:</b>		<b>80</b>			
			<b>Total hrs to BS degree:</b>		<b>143</b>			
Degree Plan updated on 8/3/21 by SG								