



TRANSFER GUIDE

AAS Business Management transferring into BS Marketing

Morton College Courses			
AAS Business Management – 62 hours			
ENG 101-3	Rhetoric I	BUS 106-3	Principles of Finance
SPE 101-3	Principles of Public Speaking	BUS 107-3	Principles of Marketing
MAT 105-4	College Algebra	BUS 111-3	Intro to Business
ECO 101-3	Prin Econ I-Macroeconomics	BUS 208-3	Principles of Management
ECO 102-3	Prin Econ II-Microeconomics	BUS 230-3	Business Law/Contracts
PSY 101/SOC 100-3	Intro to Psyc/Intro to Soc	BUS 242-3	Business Communications
Elective-3	Humanities	BUS 253-2	Successful Career & Life Strategies
Elective-3	Fine Arts	CPS 111-3	Business Computer Systems
BUS 101-3	Financial Accounting	MAT 141-4	Statistics (elective)
BUS 102-3	Managerial Accounting	MAT 224-4	Calculus for Bus & Soc Sci (elective)
Southern Illinois University Carbondale Courses Capstone Option			
BS Marketing (MKTG) – 61 hours			
Elective-3	Physical Science	MGMT 481-3	Administrative Policy
Elective-3	Life Science	MKTG 304-3	Principles of Marketing
Elective-3	Multicultural	CoBA Elective-3	300/400 level
MATH 139-3	Finite Mathematics	MKTG 305-3	Consumer Behavior
BUS 101-2	Open for Business	MKTG 329-3	Marketing Channels & Logistics
BUS 202-2	Business Career Transitions	MKTG 363-3	Integrated Mktg Communications
FIN 330-3	Intro to Finance	MKTG 480-3	Marketing Research & Analysis
MGMT 304-3	Intro to Management	MKTG 493-3	Marketing Strategy
MGMT 318-3	Production-Operations Mgmt	MKTG Electives-9	300/400 level
MGMT 345-3	Computer Information Systems		
Total Hours to Bachelor Degree: 123 Hours			

Questions? Contact Us!

Salary Range: \$41,000-\$51,000

Possible Careers: Marketing Account Executive
Marketing Analyst
Marketing Assistant
Business Dev Representative
Marketing Sales Representative

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Disclaimer: You are encouraged to use this transfer guide when planning your progress towards degree completion. Following a transfer guide does not guarantee admission into the listed program. Information is assumed current; however, any curriculum changes reflected in the Undergraduate Catalog override the information on this guide. Contact your Academic Advisor for assistance in interpreting this guide.

Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

Residence Requirements. Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

Grade Point Average Requirements. Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Saluki Transfer Pathways

[Saluki Transfer Pathways](#) is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college, [must attend an eligible community college](#), and [must select a participating SIU major](#). Direct questions about the Saluki Transfer Pathways program to transfer@siu.edu.

DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in [Salukinet](#).

Saluki Transfer Estimator Portal (STEP)

The [Saluki Transfer Estimator Portal](#) (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.