PROGRAM ARTICULATION DEGREE PLAN					
Morton College	***2020-2021***		***Southern Illinois University Carbondale***		
AA General - 67 Hours			BS - Marketing (MKTG) - 120 Hours		
			University Core Curriculum (UCC) - 39 hrs*		
		Hrs			**Hrs**
			UNIV 101	Saluki Success	NA
SPE 101	Principles of Public Speaking	3	CMST 101	Intro Oral Communication	T
ENG 101	Rhetoric I	3	ENGL 101	English Composition I	T
ENG 102	Rhetoric II	3	ENGL 102	English Composition II	T
MAT 105	College Algebra	4	MATH 108	College Algebra	T
ECO 101	Prin Econ I-Macroeconomics	3	ECON 241	Intro to Macroeconomics	T
ECO 102	Prin Econ II-Microeconomics	3	ECON 240	Intro to Microeconomics	T
PSY 101 -or- SOC 100	Intro to Psyc -or- Intro to Soc	3	PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc	T
	Humanities Elective	3	HUMANITIES	*See SIUC Transfer Equivalency Guide*	T
	Humanities -or- Fine Arts Elective*	3	HUMANITIES	*See SIUC Transfer Equivalency Guide*	T
	Physical Science Elective	4	PHYSICAL SCIENCE	*See SIUC Transfer Equivalency Guide*	T
	Life Science Elective	3	LIFE SCIENCE	*See SIUC Transfer Equivalency Guide*	T
	Fine Arts Elective	3	FINE ARTS	*See SIUC Transfer Equivalency Guide*	T
	Health, Tech & College Readiness Elective	2	HUMAN HEALTH	*See SIUC Transfer Equivalency Guide*	T
			MULTICULTURAL		NA
		40			**0**
			*An AA from a regionally accredited Illinois community college satisfies UCC		
Program Requirements			**Program Requirements**		
BUS 111	Intro to Business	3	**Any unarticulated courses will be used to satisfy general elective credit**		
BUS 101	Financial Accounting	3	ACCT 220	Accounting I-Financial	T
BUS 102	Managerial Accounting	3	ACCT 230	Accounting II-Managerial	T
BUS 230	Business Law/Contracts	3	FIN 280	Business Law I	T
BUS 242	Business Communications	3	MGMT 202	Business Communications	T
MAT 124	Finite Math	4	MATH 139	Finite Mathematics	T
MAT 141	Statistics	4	MGMT 208	Business Data Analysis	T
MAT 224	Calculus for Business & Soc Sci	4	MATH 140	Short Course in Calculus	T
		27			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Mgmt	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level	ACCT, BSAN, FIN, MGMT, MKTG	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research and Analysis	3
			MKTG 493	Marketing Strategy	3
			Marketing Electives	300/400 level	9
			Electives		4
					53
Total semester hrs completed w/AA degree:		**67**	**Total semester hrs completed w/BS degree:**		**53**
			Total hrs to BS degree:		**120**
*Cultural Diversity course					
Degree Plan updated on 12/4/2020 by SG					