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| PROGRAM ARTICULATION DEGREE PLAN | | | | | |
| ***Morton College*** | ***2020-2021*** | | ***Southern Illinois University Carbondale*** | | |
| AAS Business Management - 62 Hours | | | BS - Marketing (MKTG) - 120 Hours | | |
| | | | **UCC Capstone Option - 30 hrs** | | |
| | | **Hrs** | | | **Hrs** |
| | | | UNIV 101 | Saluki Success | NA |
| SPE 101 | Principles of Public Speaking | 3 | CMST 101 | Intro Oral Communication | T |
| ENG 101 | Rhetoric I | 3 | ENGL 101 | English Composition I | T |
| | | | ENGL 102 | English Composition II | NA |
| MAT 105 | College Algebra | 4 | MATH 108 | College Algebra | T |
| ECO 101 | Prin Econ I-Macroeconomics | 3 | ECON 241 | Intro to Macroeconomics | T |
| ECO 102 | Prin Econ II-Microeconomics | 3 | ECON 240 | Intro to Microeconomics | T |
| PSY 101 -or- SOC 100 | Intro to Psyc -or- Intro to Soc | 3 | PSYC 102 -or- SOC 108 | Intro to Psyc -or- Intro to Soc | T |
| | Humanities Elective | 3 | HUMANITIES | *See SIUC Transfer Equivalency Guide* | T |
| | | | HUMANITIES | | NA |
| | | | PHYSICAL SCIENCE | | 3 |
| | | | LIFE SCIENCE | | 3 |
| | Fine Arts Elective | 3 | FINE ARTS | *See SIUC Transfer Equivalency Guide* | T |
| | | | HUMAN HEALTH | | NA |
| | | | MULTICULTURAL | | 3 |
| | | **25** | | | **9** |
| | | | | | |
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| **Program Requirements** | | | **Program Requirements** | | |
| BUS 106 | Principles of Finance | 3 | **Any courses not articulated will be used to satisfy general elective credit** | | |
| BUS 107 | Principles of Marketing | 3 | | | |
| BUS 111 | Intro to Business | 3 | | | |
| BUS 208 | Principles of Management | 3 | | | |
| BUS 253 | Successful Career & Life Strategies | 2 | | | |
| BUS 101 | Financial Accounting | 3 | ACCT 220 | Accounting I-Financial | T |
| BUS 102 | Managerial Accounting | 3 | ACCT 230 | Accounting II-Managerial | T |
| BUS 230 | Business Law/Contracts | 3 | FIN 280 | Business Law I | T |
| BUS 242 | Business Communications | 3 | MGMT 202 | Business Communications | T |
| CPS 111 | Business Computer Systems | 3 | CS 200B -or- ITEC 229 (elective) | Computer Concepts -or- Comp Busi Admin | T |
| MAT 141 | Statistics (elective) | 4 | MGMT 208 | Business Data Analysis | T |
| MAT 224 | Calculus for Business & Soc Sci (elective) | 4 | MATH 140 | Short Course in Calculus | T |
| | | **37** | | | |
| | | | MATH 139 | Finite Mathematics | 3 |
| | | | BUS 101 | Open for Business | 2 |
| | | | BUS 202 | Business Career Transitions | 2 |
| | | | FIN 330 | Intro to Finance | 3 |
| | | | MGMT 304 | Intro to Management | 3 |
| | | | MGMT 318 | Production-Operations Mgmt | 3 |
| | | | MGMT 345 | Computer Information Systems | 3 |
| | | | MGMT 481 | Administrative Policy | 3 |
| | | | MKTG 304 | Principles of Marketing | 3 |
| | | | CoBA Elective 300/400 level | ACCT, BSAN, FIN, MGMT, MKTG | 3 |
| | | | | | |
| | | | MKTG 305 | Consumer Behavior | 3 |
| | | | MKTG 329 | Marketing Channels & Logistics | 3 |
| | | | MKTG 363 | Integrated Marketing Communications | 3 |
| | | | MKTG 480 | Marketing Research and Analysis | 3 |
| | | | MKTG 493 | Marketing Strategy | 3 |
| | | | Marketing Electives | 300/400 level | 9 |
| | | | | | **52** |
| | | | | | |
| **Total semester hrs completed w/AAS degree:** | | **62** | **Total semester hrs completed w/BS degree:** | | **61** |
| | | | | | |
| | | | **Total hrs to BS degree:** | | **123** |
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| *Degree Plan created on 10/30/2020 by SG* | | | | | |