

PROGRAM ARTICULATION DEGREE PLAN				
Morton College	2020-2021		Southern Illinois University Carbondale	
AS General - 67 Hours			BS - Marketing (MKTG) - 120 Hours	
			University Core Curriculum (UCC) - 39 hrs*	
		Hrs		Hrs
			UNIV 101	Saluki Success
SPE 101	Principles of Public Speaking	3	CMST 101	Intro Oral Communication
ENG 101	Rhetoric I	3	ENGL 101	English Composition I
ENG 102	Rhetoric II	3	ENGL 102	English Composition II
MAT 105	College Algebra	4	MATH 108	College Algebra
ECO 101	Prin Econ I-Macroeconomics	3	ECON 241	Intro to Macroeconomics
ECO 102	Prin Econ II-Microeconomics	3	ECON 240	Intro to Microeconomics
PSY 101 -or- SOC 100	Intro to Psyc -or- Intro to Soc	3	PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc
	Humanities Elective*	3	HUMANITIES	See SIUC Transfer Equivalency Guide
			HUMANITIES	NA
	Physical Science Elective	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide
	Life Science Elective	3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide
	Physical -or- Life Science Elective	3	PHYSICAL -OR- LIFE SCIENCE	See SIUC Transfer Equivalency Guide
	Fine Arts Elective*	3	FINE ARTS	See SIUC Transfer Equivalency Guide
	Health, Tech & College Readiness Elective	2	HUMAN HEALTH	See SIUC Transfer Equivalency Guide
			MULTICULTURAL	NA
		40		0
			*An AS from a regionally accredited Illinois community college satisfies UCC requirements	
Program Requirements			Program Requirements	
BUS 111	Intro to Business	3	Any unarticulated courses will be used to satisfy general elective credit	
BUS 101	Financial Accounting	3	ACCT 220	Accounting I-Financial
BUS 102	Managerial Accounting	3	ACCT 230	Accounting II-Managerial
BUS 230	Business Law/Contracts	3	FIN 280	Business Law I
BUS 242	Business Communications	3	MGMT 202	Business Communications
NAT 124	Finite Math	4	MATH 139	Finite Mathematics
MAT 141	Statistics	4	MGMT 208	Business Data Analysis
MAT 224	Calculus for Business & Soc Sci	4	MATH 140	Short Course in Calculus
		27		
			BUS 101	Open for Business
			BUS 202	Business Career Transitions
			FIN 330	Intro to Finance
			MGMT 304	Intro to Management
			MGMT 318	Production-Operations Mgmt
			MGMT 345	Computer Information Systems
			MGMT 481	Administrative Policy
			MKTG 304	Principles of Marketing
			CoBA Elective 300/400 level	ACCT, BSAN, FIN, MGMT, MKTG
			MKTG 305	Consumer Behavior
			MKTG 329	Marketing Channels & Logistics
			MKTG 363	Integrated Marketing Communications
			MKTG 480	Marketing Research and Analysis
			MKTG 493	Marketing Strategy
			Marketing Electives	300/400 level
			Electives	
				53
Total semester hrs completed w/AS degree:		67	Total semester hrs completed w/BS degree:	53
			Total hrs to BS degree:	120
*Select a Cultural Diversity course for either a Humanites or Fine Arts				