

TRANSFER GUIDE

AAS Marketing Management transferring into BS Marketing

Oakton Community College Courses			
AAS Marketing Management – 61 hours			
EGL 101-3	Composition I	MKT 131-3	Principles of Marketing
SPE 103-3	Effective Speech	MKT 230-3	Consumer Behavior
MAT 143-4	Finite Math	MKT 248-3	Marketing Management
PSY/SOC 101-3	Intro to Psyc/Intro to Soc	MKT 251-3	Practicum Marketing
Elective-3	Humanities/Fine Arts	MKT 270-3	Integrated Mktg Communications
Elective-3	Global Studies & US Diversity	1 Course-3	ART, CIS/CAB Course
MGT 118-3	Effective Mgmt Communications	2 courses-6	MKT 215, 240, 266 and/or 271
MGT 276-3	Corp Soc Resp & Dec Making	Courses-12	MKT or GBS Courses
Southern Illinois University Carbondale Courses Capstone Option			
BS Marketing (MKTG) – 83 hours			
ECON 240-3	Intro to Microeconomics	MGMT 208-3	Business Data Analysis
ECON 241-3	Intro to Macroeconomics	MGMT 304-3	Intro to Management
Elective-3	Physical Science	MGMT 318-3	Production-Operations Management
Elective-3	Life Science	MGMT 345-3	Computer Information Systems
Elective-3	Fine Arts	MGMT 481-3	Administrative Policy
Elective-3	Multicultural	MKTG 304-3	Principles of Marketing
MATH 140-4	Short Course in Calculus	CoBA Elective-3	300/400 level
ACCT 220-3	Accounting I-Financial	MKTG 305-3	Consumer Behavior
ACCT 230-3	Accounting II-Managerial	MKTG 329-3	Marketing Channels & Logistics
BUS 101-2	Open for Business	MKTG 363-3	Integrated Marketing Communications
BUS 202-2	Business Career Transitions	MKTG 480-3	Marketing Research & Analysis
FIN 270-3	Legal & Soc Env of Business	MKTG 493-3	Marketing Strategy
FIN 330-3	Intro to Finance	MKTG Electives-9	300/400 level
Total Hours to Bachelor Degree: 144 Hours			

Questions? Contact Us!

Oakton Community College

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Southern Illinois University Carbondale

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Salary Range: \$41,000-\$51,000

Possible Careers: Marketing Account Executive
 Marketing Analyst
 Marketing Assistant
 Business Dev Representative
 Marketing Sales Representative

Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

Residence Requirements. Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

Grade Point Average Requirements. Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Saluki Transfer Pathways

[Saluki Transfer Pathways](#) is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college. Direct questions about the Saluki Transfer Pathways program to transfer@siu.edu.

DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in [Salukinet](#).

Saluki Transfer Estimator Portal (STEP)

The [Saluki Transfer Estimator Portal](#) (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.