



TRANSFER GUIDE

AAS Marketing Management transferring into BS Business and Administration (online)

Oakton Community College Courses			
AAS Marketing Management – 60 hours			
EGL 101-3	Composition I	MKT 248-3	Marketing Management
SPE 103-3	Effective Speech	MKT 251-3	Practicum Marketing
MAT 143-3	Finite Mathematics	MKT 270-3	Integrated Marketing Communications
PSY 101-3 or	Intro to Psychology or	MGT 118-3	Effective Management Communications
SOC 101-3	Intro to Sociology	MGT 276-3	Corp Soc Responsibility/Decision Making
Gen Ed Area E-3	Humanities/Fine Arts	Marketing	Choose 6 hrs from: MKT 215, MKT 240,
Gen Ed Areas F &G-3	Global Studies and US Diversity	Electives-6	MKT 266 or MKT 271
MKT 131-3	Principles of Marketing	Design Elective-3	Choose 3 hrs from ART, CIS or CAB courses
MKT 230-3	Consumer Behavior	Electives-12	Choose from any MKT or GBS course
Southern Illinois University Carbondale Courses			
BS Business and Administration (online) – 85 hours			
Elective-3	Physical Science	MGMT 318-3	Production-Operations Management
Elective-3	Life Science	MGMT 341-3	Organizational Behavior
Elective-3	Fine Arts	MGMT 345-3	Computer Information Systems
ECON 240-3	Intro to Microeconomics	MGMT 350-3	Small Business Management
ECON 241-3	Intro to Macroeconomics	MGMT 380-3	Managing Information Systems
ACCT 220-3	Accounting I-Financial	MGMT 385-3	Personnel and Human Resources Mgmt
ACCT 230-3	Accounting II-Managerial	MGMT 446-3	Leadership and Managerial Behavior
FIN 270-3	Legal/Social Environment of Business	MGMT 481-3	Administrative Policy
MATH 140	Short Course in Calculus	MKTG 304-3	Marketing Management
MGMT 208-3	Business Data Analysis	MKTG 305-3	Consumer Behavior
FIN 330-3	Introduction to Finance	MKTG 336-3	International Business
FIN 331-3	Investments	MKTG 363-3	Strategic Promotion Management
FIN 350-3	Small Business Financing	MKTG 435-3	International Marketing
MGMT 304-3	Introduction to Management	MKTG 463-3	Advertising Management
Total Hours to Bachelor Degree: 145 Hours			

Questions? Contact Us!

Salary Range: \$36,000-\$52,000

Possible Careers: Office Manager
Marketing/Sales Manager
Banker
Human Resources Manager
Production Manager

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Disclaimer: You are encouraged to use this transfer guide when planning your progress towards degree completion. Following a transfer guide does not guarantee admission into the listed program. Information is assumed current; however, any curriculum changes reflected in the Undergraduate Catalog override the information on this guide. Contact your Academic Advisor for assistance in interpreting this guide.

Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Each student must complete at least 120 semester hours of credit. Each student must have at least 42 hours in courses that number 300 or above from a four-year institution.

Residence Requirements. Each student must complete the residence requirement by taking the last year, which is defined as 30 uninterrupted semester hours, or a total of 90 semester hours at SIU Carbondale.

Grade Point Average Requirements. Each student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Dual Admission Program

The Dual Admission Program (DAP) allows baccalaureate-oriented students at eligible community colleges to benefit from pre-advisement for a chosen major at SIU Carbondale. The DAP addresses specific departmental requirements that a student may not automatically fulfill by completing their associate degree at their community college. Students apply to the DAP by completing the Application for Undergraduate Admission and indicating interest in the DAP. Students must have at least two semesters remaining at their community college to participate, [must select a participating SIU major](#), and [must attend an eligible community college](#). Students who apply for the DAP are provided a transfer plan that will guide them to the most direct route to their bachelor's degree, along with personalized contact with an SIU representative. Dual Admission Program students receive access to enroll in an online Dual Admission Program course, which connects students early to the University, its resources, and other transfer students.

Compact Agreement

SIU has recognized the Illinois regionally accredited community college transferable baccalaureate oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIU will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC). The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Degree Works

Degree Works is an easy-to-use, comprehensive, online degree audit tool specifically designed for students. The audit reflects program requirements from the Undergraduate Catalog measured against registration and transfer work to guide the degree audit function as it applies to the individual student. Once admitted to SIU Carbondale, you can run a Degree Works degree audit against your academic record by searching "Degree Works" in [SalukiNet](#).