

PROGRAM ARTICULATION DEGREE PLAN					
Oakton Community College 2021-2022		Southern Illinois University Carbondale			
AA General - 60 hrs		BS Marketing (MKTG) - 120 hrs			
		University Core Curriculum (UCC) - 39 hrs*			
		Hrs			Hrs
			UNIV 101	Saluki Success	NA
SPE 103	Effective Speech	3	CMST 101	Intro to Oral Communication	T
EGL 101	Composition I	3	ENGL 101	English Composition I	T
EGL 102	Composition II	3	ENGL 102	English Composition II	T
MAT 143	Finite Math	4	MATH 139	Finite Mathematics	T
ECO 201	Prin of Macroeconomics	3	ECON 241	Intro to Macroeconomics	T
ECO 202	Prin of Microeconomics	3	ECON 240	Intro to Microeconomics	T
PSY 101 -or- SOC 101	Intro to Psychology -or- Intro to Soc	3	PSYC 102 -or- SOC 108	Intro to Psychology -or- Intro to Sociology	T
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
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	Physical Science Elective	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science Elective	3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Arts Elective	3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
			HUMAN HEALTH		NA
			MULTICULTURAL		NA
		38			0
			* An AA from a regionally accredited Illinois community college satisfies UCC requirements		
Program Requirements		Program Requirements			
Global Studies Course		3	Any unarticulated courses will be used to satisfy general elective credit		
US Diversity Studies Course		3			
ACC 153	Prin of Financial Accounting	4	ACCT 220	Accounting I-Financial	T
ACC 154	Prin of Managerial Accounting	4	ACCT 230	Accounting II-Managerial	T
MAT 180	Calculus for Bus & Soc Science	4	MATH 140	Short Course in Calculus	T
MAT 190	Business Statistics	4	MGMT 208	Business Data Analysis	T
		22			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 270	Legal & Social Environment of Business	3
			FIN 330	Intro to Finance	3
			MGMT 202	Business Communications	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Management	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research and Analysis	3
			MKTG 493	Marketing Strategy	3
			Marketing Electives	300/400 level	9
			Electives		5
					60
Total semester hrs completed with AA degree:		60	Total semester hrs completed with BS degree:		60
			Total hrs to BS degree:		120
*ECON/HTEM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement					
Degree Plan updated on 12/8/21 by SG					