

TRANSFER GUIDE

AA Communication into BS Communication Studies Public Relations

Parkland College Courses			
AA Communication – 62 hours			
COM 103-3	Intro to Public Speaking	Elective-3	Fine Arts Elective
ENG 101-3	Composition I	Elective-3	Fine Arts Elective
ENG 102-3	Composition II	COM 101-3	Intro to Mass Communication
Elective-3	Mathematics Elective	COM 105-3	Basic News Writing
Elective-3	Social/Behavioral Science Elective	COM 121-3	Intro to Advertising
Elective-3	Social/Behavioral Science Elective	COM 141-3	Basic Broadcast Announcing
Elective-3	Social/Behavioral Science Elective	COM 144-3	Video Production I
Elective-3	Humanities Elective	COM 201-3	Mass Media & Society
Elective-4	Physical Sciences Elective	LAS 188/189-3	US Culture Express/Liberal Arts & Sci
Elective-4	Life Sciences Elective	Select 1 Course-3	COM 106, 122, 142, 145, MUS 161/ART 128
Southern Illinois University Carbondale Courses			
BS Communication Studies (CMST) Public Relations Specialization – 72 hours			
For Lang-3	First Semester Foreign Language	CMST 361-3	Nonverbal Communication
For Lang-3	Second Semester Foreign Language	CMST 381-3	Public Relations in Practice
Course-3	International Coursework	CMST 382-3	Research Methods Public Relations
Course-3	International Coursework	CMST 481-3	PR Cases & Campaigns
CMST 201-3	Performing Culture	CMST 485-3	Public Relations Ethics
CMST 262-3	Interpersonal Communication	JRNL 335-3	Graphic Communication
CMST 280-3	Business & Professional Comm	JRNL 311-3	Reporting & News Writing
CMST 281-3	Intro to Public Relations	Select 1 Course-3	CMST 390H/494H
CMST 301I-3	Communication Across Cultures	Select 1 Course-3	JRNL, RTD CMST 482, 484, 486/490H
CMST 326-3	Persuasion	Minor/Cognate Sty-15	300/400 level
Total Hours to Bachelor Degree: 134 Hours			

Salary Range:	\$40,700-\$96,900
Possible Careers:	Public Relations Manager Digital Strategist Human Resource Recruiter Sports PR Grant Writer Project Manager Social Media Influencer Corporate Communications Coordinator Account Executive

Questions? Contact Us!

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Disclaimer: You are encouraged to use this transfer guide when planning your progress towards degree completion. Following a transfer guide does not guarantee admission into the listed program. Information is attempted to be kept current; however, any curriculum changes reflected in the Undergraduate Catalog override the information on this guide. Contact your Academic Advisor for assistance in interpreting this guide.

Baccalaureate Degree Requirements Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Each student must complete at least 120 semester hours of credit. Each student must have at least 42 hours in courses that number 300 or above from a four-year institution.

Residence Requirements. Each student must complete the residence requirement by taking the last year, which is defined as 30 uninterrupted semester hours, or a total of 90 semester hours at SIU Carbondale.

Grade Point Average Requirements. Each student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Dual Admission Program

The Dual Admission Program (DAP) allows baccalaureate-oriented students at eligible community colleges to benefit from pre-advisement for a chosen major at SIU Carbondale. The DAP addresses specific departmental requirements that a student may not automatically fulfill by completing their associate degree at their community college. Students apply to the DAP by completing the Application for Undergraduate Admission and indicating interest in the DAP. Students must have at least two semesters remaining at their community college to participate, [must select a participating SIU major](#), and [must attend an eligible community college](#). Students who apply for the DAP are provided a transfer plan that will guide them to the most direct route to their bachelor's degree, along with personalized contact with an SIU representative. Dual Admission Program students receive access to enroll in an online Dual Admission Program course, which connects students early to the University, its resources, and other transfer students.

Compact Agreement

SIU has recognized the Illinois regionally accredited community college transferable baccalaureate oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIU will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC). The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Degree Works

Degree Works is an easy-to-use, comprehensive, online degree audit tool specifically designed for students. The audit reflects program requirements from the Undergraduate Catalog measured against registration and transfer work to guide the degree audit function as it applies to the individual student. Once admitted to SIU Carbondale, you can run a Degree Works degree audit against your academic record by searching "Degree Works" in [SalukiNet](#).