

TRANSFER GUIDE

AA General transferring into BS Marketing

Parkland College Courses			
AA General – 60 hours			
COM 103-3	Intro to Public Speaking	Electives-3	Humanities
ENG 101-3	Composition I	Elective-3	Fine Arts
ENG 102-3	Composition II	Elective-4	Physical Sciences
MAT 141-4	Finite Mathematics	Elective-4	Life Sciences
MAT 143-4	Calculus for Bus & Soc Sciences	ACC 101-4	Financial Accounting
ECO 101-3	Principles of Macroeconomics	ACC 102-3	Managerial Accounting
ECO 102-3	Principles of Microeconomics	BUS 204-3	Legal Environment of Business
PSY/SOC 101-3	Intro to Psyc/Intro to Soc	LAS 188/189-3	Diverse US Culture/Int Lib Arts Sci
Electives-3	Humanities	MAT 160-4	Statistics
Southern Illinois University Carbondale Courses			
BS Marketing (MKTG) - 60 hours			
BUS 101-2	Open for Business	CoBA Elective-3	300/400 level
BUS 202-2	Business Career Transitions	MKTG 305-3	Consumer Behavior
FIN 330-3	Intro to Finance	MKTG 329-3	Marketing Channels & Logistics
MGMT 202-3	Business Communications	MKTG 363-3	Integrated Mktg Communications
MGMT 304-3	Intro to Management	MKTG 480-3	Marketing Research & Analysis
MGMT 318-3	Production/Operations Mgmt	MKTG 493-3	Marketing Strategy
MGMT 345-3	Computer Information Systems	MKTG Electives-9	300/400 level
MGMT 481-3	Administrative Policy	Electives-8	
MKTG 304-3	Principles of Marketing		
Total Hours to Bachelor Degree: 120 Hours			

Questions? Contact Us!

Salary Range: \$41,000-\$51,000

Possible Careers: Marketing Account Executive
Marketing Analyst
Marketing Assistant
Business Dev Representative
Marketing Sales Representative

Parkland College
Joseph Walwik
Transfer Coordinator
P: 217-353-2181
E: JWalwik@Parkland.edu

Southern Illinois University Carbondale
Jasmine Winters
Chief Academic Advisor
P: 618-453-7496
E: jwinters@business.siu.edu

Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

Residence Requirements. Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

Grade Point Average Requirements. Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Saluki Transfer Pathways

[Saluki Transfer Pathways](#) is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college. Direct questions about the Saluki Transfer Pathways program to transfer@siu.edu.

DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in [Salukinet](#).

Saluki Transfer Estimator Portal (STEP)

The [Saluki Transfer Estimator Portal](#) (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.