

## TRANSFER GUIDE

### AAS Business: Marketing transferring into BS Marketing

Parkland College Courses			
AAS Business: Marketing – 62 hours			
ENG 101-3	Composition I	CIS 200-3	Business Computer Systems
ENG 102-3	Composition II	COM 121-3	Introduction to Advertising
MAT 141-4	Finite Mathematics	MGT 101-3	Principles of Management
ECO 101-3	Principles of Macroeconomics	MGT 112-3	Human Resource Management
ECO 102-3	Principles of Microeconomics	MGT 113-3	Human Relations in the Workplace
ACC 101-4	Financial Accounting	MGT 117-3	Customer Service Management
BUS 101-3	Introduction to Business	MKT 101-3	Introduction to Marketing
BUS 106-3	Business & Organizational Ethics	MKT 130-3	Marketing for E-commerce
BUS 204-3	Legal Environment of Business	MKT 155-3	Salesmanship
BUS 245-3	Business Communications	MKT 211-3	Marketing Management
Southern Illinois University Carbondale Courses Capstone Option			
BS Marketing (MKTG)– 80 hours			
CMST 101-3	Intro to Oral Communication	MGMT 304-3	Introduction to Management
PSYC 102/SOC 108-3	Intro to Psyc/Intro to Soc	MGMT 318-3	Production-Operations Mgmt
Elective-3	Humanities	MGMT 345-3	Computer Information Systems
Elective-3	Physical Science	MGMT 481-3	Administrative Policy
Elective-3	Life Science	MKTG 304-3	Principles of Marketing
Elective-3	Fine Arts	CoBA Elective-3	300/400 level
Elective-3	Multicultural	MKTG 305-3	Consumer Behavior
MATH 140-4	Short Course in Calculus	MKTG 329-3	Marketing Channels & Logistics
ACCT 230-3	Accounting II-Managerial	MKTG 363-3	Integrated Mktg Communications
BUS 101-2	Open for Business	MKTG 480-3	Marketing Research & Analysis
BUS 202-2	Business Career Transitions	MKTG 493-3	Marketing Strategy
FIN 330-3	Intro to Finance	MKTG Electives-9	300/400 level
MGMT 208-3	Business Data Analysis		
Total Hours to Bachelor Degree: 142 Hours			

\*College of Business does not oversee facilitation of the general education or math courses. UCC and MATH online course availability can be found at <https://online.siu.edu/courses/index.php>. In some cases, in person proctoring, (not at SIU) may be required.

**Salary Range:** \$41,000-\$51,000

**Possible Careers:** Marketing Account Executive  
Marketing Analyst  
Marketing Assistant  
Business Dev Representative

### Questions? Contact Us!

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Disclaimer: You are encouraged to use this transfer guide when planning your progress towards degree completion. Following a transfer guide does not guarantee admission into the listed program. Information is attempted to be kept current; however, any curriculum changes reflected in the Undergraduate Catalog override the information on this guide. Contact your Academic Advisor for assistance in interpreting this guide.

## Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

**Hour Requirements.** Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

**Residence Requirements.** Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

**Grade Point Average Requirements.** Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

## Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

## Saluki Transfer Pathways

[Saluki Transfer Pathways](#) is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college. Direct questions about the Saluki Transfer Pathways program to [transfer@siu.edu](mailto:transfer@siu.edu).

## DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in [Salukinet](#).

## Saluki Transfer Estimator Portal (STEP)

The [Saluki Transfer Estimator Portal](#) (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.