TRANSFER GUIDE

AS Business Administration transferring into BS Marketing

Parkland College Courses

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<th>Parkland College Courses</th>
<th>Southern Illinois University Carbondale Courses</th>
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<td>COM 103-3 Intro to Public Speaking</td>
<td>BUS 101-2 Open for Business CoBA Elective-3 300/400 level</td>
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<td>ENG 101-3 Composition I</td>
<td>BUS 202-2 Business Career Transitions MKTG 305-3 Consumer Behavior</td>
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<td>ENG 102-3 Composition II</td>
<td>FIN 330-3 Intro to Finance MKTG 329-3 Marketing Channels &amp; Logistics</td>
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<td>MAT 141-4 Finite Mathematics</td>
<td>MGMT 202-3 Business Communications MKTG 363-3 Integrated Mkgt Communications</td>
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<td>MAT 143-4 Calculus for Bus &amp; Soc Sciences</td>
<td>MGMT 304-3 Intro to Management MKTG 480-3 Marketing Research &amp; Analysis</td>
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<td>ECO 101-3 Principles of Macroeconomics</td>
<td>MGMT 318-3 Production/Operations Mgmt MKTG 493-3 Marketing Strategy</td>
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<td>ECO 102-3 Principles of Microeconomics</td>
<td>MGMT 345-3 Computer Information Systems MKTG Electives-9 300/400 level</td>
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<td>SOC 101-3 Intro to Sociology</td>
<td>MGMT 481-3 Administrative Policy Electives-7</td>
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<td>Elective-3 Humanities</td>
<td>MGMT 304-3 Principles of Marketing</td>
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<td>Elective-4 Physical Sciences</td>
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Total Hours to Bachelor Degree: 120 Hours

Questions? Contact Us!

Salary Range: $41,000-$51,000

Possible Careers: Marketing Account Executive
Marketing Analyst
Marketing Assistant
Business Dev Representative
Marketing Sales Representative

Parkland College
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Disclaimer: You are encouraged to use this transfer guide when planning your progress towards degree completion. Following a transfer guide does not guarantee admission into the listed program. Information is attempted to be kept current; however, any curriculum changes reflected in the Undergraduate Catalog override the information on this guide. Contact your Academic Advisor for assistance in interpreting this guide.
Baccalaureate Degree Requirements
Each candidate for a bachelor’s degree must complete the requirements listed:

**Hour Requirements.** Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

**Residence Requirements.** Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

**Grade Point Average Requirements.** Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Compact Agreement
SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Saluki Transfer Pathways
Saluki Transfer Pathways is the university’s dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university’s degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college. Direct questions about the Saluki Transfer Pathways program to transfer@siu.edu.

DegreeWorks
DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it to monitor your progress toward your degree in Salukinet.

Saluki Transfer Estimator Portal (STEP)
The Saluki Transfer Estimator Portal (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.