

PROGRAM ARTICULATION DEGREE PLAN					
Parkland College	2022-2023		Southern Illinois University Carbondale		
AA - General - 60 Hours			BS - Marketing (MKTG) - 120 Hours		
			University Core Curriculum (UCC) - 39 hrs*		
		Hrs		Hrs	
COM 103	Intro to Public Speaking	3	UNIV 101	Saluki Success	NA
ENG 101	Composition I	3	CMST 101	Intro Oral Communication	T
ENG 102	Composition II	3	ENGL 101	English Composition I	T
MAT 141	Finite Math	4	ENGL 102	English Composition II	T
ECO 101	Principles of Macroeconomics	3	MATH 139	Finite Math	T
ECO 102	Principles of Microeconomics	3	ECON 241	Intro to Macroeconomics	T
PSY 101 -or- SOC 101	Intro to Psyc -or- Intro to Soc	3	ECON 240	Intro to Microeconomics	T
	Humanities Elective	3	PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc	T
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
	Physical Sciences Elective	4	HUMANITIES	See SIUC Transfer Equivalency Guide	T
	Life Sciences Elective	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Arts Elective	3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
			FINE ARTS	See SIUC Transfer Equivalency Guide	T
			HUMAN HEALTH		NA
			MULTICULTURAL		NA
		39			0
			*An AA from a regionally accredited Illinois community college satisfies UCC requirements		
Program Requirements			Program Requirements		
LAS 188 -or- 189	Diverse US Culture -or- Intro Lib Arts Sci	3	Any courses not articulated will be used to satisfy general elective credit		
ACC 101	Financial Accounting	4	ACCT 220	Accounting I-Financial	T
ACC 102	Managerial Accounting	3	ACCT 230	Accounting II-Managerial	T
BUS 204	Legal Environment of Business	3	FIN 270	Legal & Social Environment of Business	T
MAT 143	Calc Bus & Soc Science	4	MATH 140	Short Course in Calculus	T
MAT 160	Statistics	4	MGMT 208	Business Data Analysis	T
		21			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 202	Business Communications	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Mgmt	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, HTEM, FIN, MGMT, MKTG, PADM	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research and Analysis	3
			MKTG 493	Marketing Strategy	3
			Marketing Electives	300/400 level	9
			Electives		8
					60
Total semester hrs completed w/AA degree:		60	Total semester hrs completed w/BS degree:		60
			Total hrs to BS degree:		120
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement					
Degree Plan updated on 4/25/2022 by SG					