

PROGRAM ARTICULATION DEGREE PLAN			
Parkland College AS - Business Administration - 61 Hours		2022-2023	
		Southern Illinois University Carbondale BS - Marketing (MKTG) - 120 Hours	
		University Core Curriculum (UCC) - 39 hrs*	
		Hrs	Hrs
COM 103	Intro to Public Speaking	3	UNIV 101 Saluki Success
ENG 101	Composition I	3	CMST 101 Intro Oral Communication
ENG 102	Composition II	3	ENGL 101 English Composition I
MAT 141	Finite Mathematics	4	ENGL 102 English Composition II
ECO 101	Principles of Macroeconomics	3	MATH 139 Finite Math
ECO 102	Principles of Microeconomics	3	ECON 241 Intro to Macroeconomics
SOC 101	Intro to Sociology	3	ECON 240 Intro to Microeconomics
	Humanities Elective	3	SOC 108 Intro to Sociology
			HUMANITIES See SIUC Transfer Equivalency Guide
	Physical Sciences Elective	4	HUMANITIES NA
	Life Sciences Elective	4	PHYSICAL SCIENCE See SIUC Transfer Equivalency Guide
	Fine Arts Elective	3	LIFE SCIENCE See SIUC Transfer Equivalency Guide
			FINE ARTS See SIUC Transfer Equivalency Guide
			HUMAN HEALTH NA
			MULTICULTURAL NA
		36	0
			*An AS from a regionally accredited Illinois community college satisfies UCC requirements
Program Requirements		Program Requirements	
BUS 101	Intro to Business	3	Any courses not articulated will be used to satisfy general elective credit
General Elective		1	
ACC 101	Financial Accounting	4	ACCT 220 Accounting I-Financial
ACC 102	Managerial Accounting	3	ACCT 230 Accounting II-Managerial
BUS 204	Legal Environment of Business	3	FIN 270 Legal & Social Environment of Business
CIS 200 -or- CSC 105	Busi Computer Stats -or- App Comp	3	CS 200B -or- ITEC 229 (elective) Computer Concepts -or- Computing Busi Admin
MAT 143	Calculus for Bus & Soc Sciences	4	MATH 140 Short Course in Calculus
MAT 160	Statistics	4	MGMT 208 Business Data Analysis
		25	
			BUS 101 Open for Business
			BUS 202 Business Career Transitions
			FIN 330 Intro to Finance
			MGMT 202 Business Communications
			MGMT 304 Intro to Management
			MGMT 318 Production-Operations Mgmt
			MGMT 345 Computer Information Systems
			MGMT 481 Administrative Policy
			MKTG 304 Principles of Marketing
			CoBA Elective 300/400 level* ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM
			MKTG 305 Consumer Behavior
			MKTG 329 Marketing Channels & Logistics
			MKTG 363 Integrated Marketing Communications
			MKTG 480 Marketing Research & Analysis
			MKTG 493 Marketing Strategy
			MKTG Electives 300/400 level
			Electives
			59
Total semester hrs completed w/AS degree:		61	Total semester hrs completed w/BS degree:
			59
			Total hrs to BS degree:
			120
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement			
Degree Plan updated on 4/25/2022 by SG			