



# TRANSFER GUIDE

## **AA General transferring into BS Marketing**

| Prairie State College Courses                   |                                    |                  |                                      |
|---|------------------------------------|------------------|--------------------------------------|
| AA General – 62 hours                           |                                    |                  |                                      |
| ENG 101-3                                       | Composition I                      | Elective-3       | Life Science                         |
| ENG 102-3                                       | Composition II                     | Elective-3       | Fine Arts                            |
| COMM 101-3                                      | Prin of Communication              | BUS 127-3        | Business Communications              |
| MATH 155-4                                      | Finite Mathematics                 | BUS 131-4        | Financial Accounting                 |
| ECON 201-3                                      | Macroeconomic Principles           | BUS 132-3        | Managerial Accounting                |
| ECON 202-3                                      | Microeconomic Principles           | BUS 210-3        | Business Law & Its Legal Environment |
| PSYCH/SOCIO 101-3                               | Intro to Psyc/Intro to Soc         | BUS 240-4        | Elementary Statistics                |
| Elective-3                                      | Humanities                         | MATH 157-4       | Calc for Business & Soc Sci          |
| Elective-3                                      | Humanities/Fine Arts               | Elective-3       |                                      |
| Elective-4                                      | Physical Science                   |                  |                                      |
| Southern Illinois University Carbondale Courses |                                    |                  |                                      |
| BS Marketing (MKTG) – 58 hours                  |                                    |                  |                                      |
| BUS 101-2                                       | Open for Business                  | CoBA Elective-3  | 300/400 level                        |
| BUS 202-2                                       | <b>Business Career Transitions</b> | MKTG 305-3       | Consumer Behavior                    |
| FIN 330-3                                       | Intro to Finance                   | MKTG 329-3       | Marketing Channels & Logistics       |
| MGMT 304-3                                      | Intro to Management                | MKTG 363-3       | Integrated Mktg Communications       |
| MGMT 318-3                                      | Production-Operations Mgmt         | MKTG 480-3       | Marketing Research & Analysis        |
| MGMT 345-3                                      | Computer Info Systems              | MKTG 493-3       | Marketing Strategy                   |
| MGMT 481-3                                      | Administrative Policy              | MKTG Electives-9 | 300/400 level                        |
| MKTG 304-3                                      | Principles of Marketing            | Electives-9      |                                      |
| Total Hours to Bachelor Degree: 120 Hours       |                                    |                  |                                      |

**Questions? Contact Us!** 

**Prairie State College** 

Sarah Hein

Counselor & Transfer Coordinator

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**Salary Range:** \$41,000-\$51,000

**Possible Careers:** Marketing Account Executive

> Marketing Analyst Marketing Assistant

**Business Dev Representative** 

Marketing Sales Representative

**Southern Illinois University Carbondale** 

**Jasmine Winters** Chief Academic Advisor

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Disclaimer: You are encouraged to use this transfer guide when planning your progress towards degree completion. Following a transfer guide does not guarantee admission into the listed program. Information is assumed current; however, any curriculum changes reflected in the Undergraduate Catalog override the information on this guide. Contact your Academic Advisor for assistance in interpreting this guide.



## **Baccalaureate Degree Requirements**

Each candidate for a bachelor's degree must complete the requirements listed:

**Hour Requirements.** Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution. **Residence Requirements.** Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

**Grade Point Average Requirements.** Student must have a C average for <u>all work</u> taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

#### **Compact Agreement**

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

## Saluki Transfer Pathways

Saluki Transfer Pathways is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college. Direct questions about the Saluki Transfer Pathways program to transfer@siu.edu.

## **DegreeWorks**

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in <u>Salukinet</u>.

## Saluki Transfer Estimator Portal (STEP)

The <u>Saluki Transfer Estimator Portal</u> (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.