

| PROGRAM ARTICULATION DEGREE PLAN  |                                 |            |   |   |            |
|---|---------------------------------|------------|---|---|------------|
| <b>Prairie State College</b>  | <b>2023-2024</b>                |            | <b>Southern Illinois University Carbondale</b>  |   |            |
| AA General - 62 hrs   |                                 |            | BS Marketing (MKTG) - 120 hrs   |   |            |
|   |                                 |            | <b>University Core Curriculum (UCC) - 39 hrs*</b>   |   |            |
|   |                                 | <b>Hrs</b> |   | <b>Hrs</b>                                    |            |
|   |                                 |            | UNIV 101  | Saluki Success                                | NA         |
| COMM 101  | Prin of Communication           | 3          | CMST 101  | Intro to Oral Communication                   | T          |
| ENG 101   | Composition I                   | 3          | ENGL 101  | English Composition I                         | T          |
| ENG 102   | Composition II                  | 3          | ENGL 102  | English Composition II                        | T          |
| MATH 155  | Finite Mathematics              | 4          | MATH 139  | Finite Mathematics                            | T          |
| ECON 201  | Macroeconomic Principles        | 3          | ECON 241  | Intro to Macroeconomics                       | T          |
| ECON 202  | Microeconomic Principles        | 3          | ECON 240  | Intro to Microeconomics                       | T          |
| PSYCH 101 -or- SOCIO 101  | Intro to Psyc -or- Intro to Soc | 3          | PSYC 102 -or- SOC 108   | Intro to Psyc -or- Intro to Soc               | T          |
|   | Humanities                      | 3          | HUMANITIES  | See SIUC Transfer Equivalency Guide           | T          |
|   | Humanities -or- Fine Arts       | 3          | HUMANITIES  | See SIUC Transfer Equivalency Guide           | T          |
|   | Physical Science                | 4          | PHYSICAL SCIENCE  | See SIUC Transfer Equivalency Guide           | T          |
|   | Life Science                    | 3          | LIFE SCIENCE  | See SIUC Transfer Equivalency Guide           | T          |
|   | Fine Arts                       | 3          | FINE ARTS   | See SIUC Transfer Equivalency Guide           | T          |
|   |                                 |            | HUMAN HEALTH  |   | NA         |
|   |                                 |            | MULTICULTURAL   |   | NA         |
|   |                                 | <b>38</b>  |   |   | <b>0</b>   |
|   |                                 |            | *An AA from a regionally accredited Illinois community college satisfies UCC requirements |   |            |
| <b>Program Requirements</b>   |                                 |            | <b>Program Requirements</b>   |   |            |
| Elective  |                                 | 3          | <b>Any unarticulated courses will be used to satisfy general elective credit</b>          |   |            |
| BUS 127   | Business Communications         | 3          | MGMT 202  | Business Communications                       | T          |
| BUS 131   | Financial Accounting            | 4          | ACCT 220  | Accounting I-Financial                        | T          |
| BUS 132   | Managerial Accounting           | 3          | ACCT 230  | Accounting II-Managerial                      | T          |
| BUS 210   | Business Law & Environment      | 3          | FIN 270   | Legal & Social Environment of Business        | T          |
| BUS 240   | Elementary Statistics           | 4          | MGMT 208  | Business Data Analysis                        | T          |
| MATH 157  | Calc for Bus & Soc Sci          | 4          | MATH 140  | Short Course in Calculus                      | T          |
|   |                                 | <b>24</b>  |   |   |            |
|   |                                 |            | BUS 101   | Open for Business                             | 2          |
|   |                                 |            | BUS 202   | Business Career Transitions                   | 2          |
|   |                                 |            | FIN 330   | Intro to Finance                              | 3          |
|   |                                 |            | MGMT 304  | Intro to Management                           | 3          |
|   |                                 |            | MGMT 318  | Production-Operations Management              | 3          |
|   |                                 |            | MGMT 345  | Computer Information Systems                  | 3          |
|   |                                 |            | MGMT 481  | Administrative Policy                         | 3          |
|   |                                 |            | MKTG 304  | Principles of Marketing                       | 3          |
|   |                                 |            | CoBA Elective 300/400 level*  | ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM | 3          |
|   |                                 |            | MKTG 305  | Consumer Behavior                             | 3          |
|   |                                 |            | MKTG 329  | Marketing Channels & Logistics                | 3          |
|   |                                 |            | MKTG 363  | Integrated Marketing Communications           | 3          |
|   |                                 |            | MKTG 480  | Marketing Research & Analysis                 | 3          |
|   |                                 |            | MKTG 493  | Marketing Strategy                            | 3          |
|   |                                 |            | MKTG Electives  | 300/400 level                                 | 9          |
|   |                                 |            | Electives   |   | 9          |
|   |                                 |            |   |   | <b>58</b>  |
| <b>Total semester hrs completed with AA degree:</b>   |                                 | <b>62</b>  | <b>Total semester hrs completed with BS degree:</b>                                       |   | <b>58</b>  |
|   |                                 |            | <b>Total hrs to BS degree:</b>  |   | <b>120</b> |
| *ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement |                                 |            |   |   |            |
| Degree Plan updated on 5/24/2022 by SG  |                                 |            |   |   |            |