

PROGRAM ARTICULATION DEGREE PLAN				
Prairie State College	2023-2024	Southern Illinois University Carbondale		
AS General - 62 hrs		BS Marketing (MKTG) - 120 hrs		
		University Core Curriculum (UCC) - 39 hrs*		
		Hrs		Hrs
		UNIV 101	Saluki Success	NA
COMM 101	Prin of Communication	3	CMST 101	Intro to Oral Communication
ENG 101	Composition I	3	ENGL 101	English Composition I
ENG 102	Composition II	3	ENGL 102	English Composition II
MATH 155	Finite Mathematics	4	MATH 139	Finite Mathematics
ECON 201	Macroeconomic Principles	3	ECON 241	Intro to Macroeconomics
ECON 202	Microeconomics Principles	3	ECON 240	Intro to Microeconomics
PSYCH 101 -or- SOCIO 101	Intro to Psyc -or- Intro to Soc	3	PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc
	Humanities	3	HUMANITIES	See SIUC Transfer Equivalency Guide
			HUMANITIES	NA
	Physical Science w/Lab	3	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide
	Life Science	3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide
	Physical -or- Life Science	3	PHYSICAL -OR- LIFE SCIENCE	See SIUC Transfer Equivalency Guide
	Fine Arts	3	FINE ARTS	See SIUC Transfer Equivalency Guide
			HUMAN HEALTH	NA
			MULTICULTURAL	NA
		37		0
			*An AS from a regionally accredited Illinois community college satisfies UCC requirements	
Program Requirements			Program Requirements	
Electives		4	Any unarticulated courses will be used to satisfy general elective credit	
BUS 127	Business Communications	3	MGMT 202	Business Communications
BUS 131	Financial Accounting	4	ACCT 220	Accounting I-Financial
BUS 132	Managerial Accounting	3	ACCT 230	Accounting II-Managerial
BUS 210	Business Law & Environment	3	FIN 270	Legal & Social Environment of Business
BUS 240	Elementary Statistics	4	MGMT 208	Business Data Analysis
MATH 157	Calc for Bus & Soc Sci	4	MATH 140	Short Course in Calculus
		25		
			BUS 101	Open for Business
			BUS 202	Business Career Transitions
			FIN 330	Intro to Finance
			MGMT 304	Intro to Management
			MGMT 318	Production-Operations Management
			MGMT 345	Computer Information Systems
			MGMT 481	Administrative Policy
			MKTG 304	Principles of Marketing
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM
			MKTG 305	Consumer Behavior
			MKTG 329	Marketing Channels & Logistics
			MKTG 363	Integrated Marketing Communications
			MKTG 480	Marketing Research & Analysis
			MKTG 493	Marketing Strategy
			MKTG Electives	300/400 level
			Electives	9
				58
Total semester hrs completed with AS degree:		62	Total semester hrs completed with BS degree:	58
			Total hrs to BS degree:	120
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement				
Degree Plan created on 8/21/2023 by SG				