

PROGRAM ARTICULATION DEGREE PLAN			
Prairie State College AA Business - 62 hrs	2021-2022	Southern Illinois University Carbondale BS Marketing (MKTG) - 120 hrs	
		<b>University Core Curriculum (UCC) - 39 hrs*</b>	
		<b>Hrs</b>	<b>Hrs</b>
		UNIV 101	Saluki Success
COMM 101	Prin of Communication	3 CMST 101	Intro to Oral Communication
ENG 101	Composition I	3 ENGL 101	English Composition I
ENG 102	Composition II	3 ENGL 102	English Composition II
MATH 155	Finite Mathematics	4 MATH 139	Finite Mathematics
ECON 201	Macroeconomic Principles	3 ECON 241	Intro to Macroeconomics
PSYCH 101 -or- SOCIO 101	Intro to Psychology -or- Intro to Sociology	3 PSYC 102 -or- SOC 108	Intro to Psychology -or- Intro to Sociology
	Humanities	3 HUMANITIES	See SIUC Transfer Equivalency Guide
	Humanities -or- Fine Arts	3 HUMANITIES	See SIUC Transfer Equivalency Guide
	Physical Science	4 PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide
	Life Science	3 LIFE SCIENCE	See SIUC Transfer Equivalency Guide
	Fine Arts	3 FINE ARTS	See SIUC Transfer Equivalency Guide
		HUMAN HEALTH	NA
		MULTICULTURAL	NA
		<b>35</b>	<b>0</b>
*An AA from a regionally accredited Illinois community college satisfies UCC requirements			
<b>Program Requirements</b>		<b>Program Requirements</b>	
Elective		3	<b>Any unarticulated courses will be used to satisfy general elective credit</b>
BUS 127	Business Communications	3 MGMT 202	Business Communications
BUS 131	Financial Accounting	4 ACCT 220	Accounting I-Financial
BUS 132	Managerial Accounting	3 ACCT 230	Accounting II-Managerial
BUS 210	Business Law & Environment	3 FIN 270	Legal & Social Environment of Business
BUS 240	Elementary Statistics	4 MGMT 208	Business Data Analysis
ECON 202	Microeconomic Principles	3 ECON 240	Intro to Microeconomics
MATH 157	Calc for Bus & Soc Sci	4 MATH 140	Short Course in Calculus
		<b>27</b>	
		BUS 101	Open for Business
		BUS 202	Business Career Transitions
		FIN 330	Intro to Finance
		MGMT 304	Intro to Management
		MGMT 318	Production-Operations Management
		MGMT 345	Computer Information Systems
		MGMT 481	Administrative Policy
		MKTG 304	Principles of Marketing
		CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG
		MKTG 305	Consumer Behavior
		MKTG 329	Marketing Channels & Logistics
		MKTG 363	Integrated Marketing Communications
		MKTG 480	Marketing Research & Analysis
		MKTG 493	Marketing Strategy
		Marketing Electives	300/400 level
		Electives	9
			<b>58</b>
<b>Total semester hrs completed with AA degree:</b>		<b>62</b>	<b>Total semester hrs completed with BS degree:</b>
			<b>58</b>
		<b>Total hrs to BS degree:</b>	<b>120</b>
*ECON/HTEM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement			
Degree Plan updated on 10/14/2021 by SG			