# **R**@ckValleyCollege



# **TRANSFER GUIDE**

# AAS Business Administration transferring into BS Marketing

Rock Valley College Courses			
AAS Business Administration – 65 hours			
ENG 101-3	Composition I	CIS 102-3	Intro to Computer Systems
SPH 131-3	Fundamentals of Comm	CIS 120-1	Intro to Microsoft Word
ECO 110-3	Principles of Macroeconomics	CIS 121-1	Intro to Excel
ECO 111-3	Principles of Microeconomics	CIS 130-2	Intro to Access
BUS 101-3	Intro to Business	ATG 110-4	Financial Accounting
BUS 200/201-3	Legal Environ Busi/Busi Law	MGT 170-3	Business Communications
BUS 203-3	Economics for Business	MGT 270-3	Principles of Management
BUS 223-3	Business Statistics	MKT 260-3	Principles of Marketing
BUS 279-3	Principles of Finance	MKT 288-3	Customer Relations
BUS 282-3	International Business	Choose 1-9	Option A, B, C, D or E
BUS 298-3	Global Small Busi Incubator		
Southern Illinois University Carbondale Courses Capstone Option			
BS Marketing (MKTG) – 80 hours			
MATH 139-3	Finite Mathematics	MGMT 304-3	Intro to Management
MATH 140-4	Short Course in Calculus	MGMT 318-3	Production-Operations Mgmt
PSYC 102/SOC 108-3	Intro to Psyc/Intro to Soc	MGMT 345-3	Computer Information Systems
Elective-3	Humanities	MGMT 481-3	Administrative Policy
Elective-3	Physical Science	MKTG 304-3	Principles of Marketing
Elective-3	Life Science	CoBA Elective-3	300/400 level
Elective-3	Fine Arts	MKTG 305-3	Consumer Behavior
Elective-3	Multicultural	MKTG 329-3	Marketing Channels & Logistics
ACCT 230-3	Accounting II-Managerial	MKTG 363-3	Integrated Marketing Comm
BUS 101-2	Open for Business	MKTG 480-3	Marketing Research & Analysis
BUS 202-2	Business Career Transitions	MKTG 493-3	Marketing Strategy
FIN 270/280-3	Legal Soc Env Busi/Busi Law I	MKTG Electives-9	300/400 level
FIN 330-3	Intro to Finance		
Total Hours to Bachelor Degree: 145 Hours			

**Salary Range:** \$41,000-\$51,000

Possible Careers: Marketing Account Executive Marketing Analyst Marketing Assistant Business Dev Representative Marketing Sales Representative

# **Questions? Contact Us!**

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Disclaimer: You are encouraged to use this transfer guide when planning your progress towards degree completion. Following a transfer guide does not guarantee admission into the listed program. Information is attempted to be kept current; however, any curriculum changes reflected in the Undergraduate Catalog override the information on this guide. Contact your Academic Advisor for assistance in interpreting this guide.



#### **Baccalaureate Degree Requirements**

Each candidate for a bachelor's degree must complete the requirements listed:

*Hour Requirements.* Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution. *Residence Requirements.* Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

*Grade Point Average Requirements.* Student must have a C average for <u>all work</u> taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

#### **Compact Agreement**

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

#### Saluki Transfer Pathways

<u>Saluki Transfer Pathways</u> is the university's dual admission program that allows baccalaureateoriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college. Direct questions about the Saluki Transfer Pathways program to transfer@siu.edu.

#### DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in <u>Salukinet</u>.

# Saluki Transfer Estimator Portal (STEP)

The <u>Saluki Transfer Estimator Portal</u> (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.