

PROGRAM ARTICULATION DEGREE PLAN				
Rock Valley College		2021-2022	Southern Illinois University Carbondale	
AA General - 64 hrs			BS Marketing (MKTG) - 120 hrs	
			University Core Curriculum (UCC) - 39 hrs*	
		Hrs		Hrs
			UNIV 101	Saluki Success
SPH 131	Fundamentals of Communications	3	CMST 101	Intro to Oral Communication
ENG 101	Composition I	3	ENGL 101	English Composition I
ENG 103	Composition II	3	ENGL 102	English Composition II
MTH 160	Topics Finite Math	3	MATH 139	Finite Mathematics
ECO 110	Principles of Macroeconomics	3	ECON 241	Intro to Macroeconomics
ECO 111	Principles of Microeconomics	3	ECON 240	Intro to Microeconomics
PSY 170 -or- SOC 190	General Psychology -or- Intro to Sociology	3	PSYC 102 -or- SOC 108	Intro to Psychology -or- Intro to Sociology
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide
	Physical Science Elective	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide
	Life Science Elective	3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide
	Fine Arts Elective	3	FINE ARTS	See SIUC Transfer Equivalency Guide
			HUMAN HEALTH	NA
			MULTICULTURAL	NA
		37		0
*An AA from a regionally accredited Illinois community college satisfies UCC requirements				
Program Requirements			Program Requirements	
Electives		5	Any courses not articulated will be used to satisfy general elective credit	
STU 100	Planning for Success	1		
Non-Western Culture Course		3		
ATG 110	Financial Accounting	4	ACCT 220	Accounting I-Financial
ATG 111	Managerial Accounting	4	ACCT 230	Accounting II-Managerial
BUS 223	Business Statistics	3	FIN 208	Business Data Analysis
MGT 170	Business Communications	3	MGMT 202	Business Communications
MTH 211	Calc for Bus & Soc Sci	4	MATH 140	Short Course in Calculus
		27		
			BUS 101	Open for Business
			BUS 202	Business Career Transitions
			FIN 270 -or- 280	Legal Soc Env Busi -or- Business Law I
			FIN 330	Intro to Finance
			MGMT 304	Intro to Management
			MGMT 318	Production-Operations Management
			MGMT 345	Computer Information Systems
			MGMT 481	Administrative Policy
			MKTG 304	Principles of Marketing
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG
			MKTG 305	Consumer Behavior
			MKTG 329	Marketing Channels & Logistics
			MKTG 363	Integrated Marketing Communications
			MKTG 480	Marketing Research & Analysis
			MKTG 493	Marketing Strategy
			Marketing Electives	300/400 level
			Electives	
				56
Total semester hrs completed with AA degree:		64	Total semester hrs completed with BS degree:	
			Total hrs to BS degree:	
				120
*ECON/HTEM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement				
Degree Plan updated on 7/7/2021 by SG				