

PROGRAM ARTICULATION DEGREE PLAN				
Rock Valley College		2021-2022	Southern Illinois University Carbondale	
AAS Business Administration - 65 hrs			BS Marketing (MKTG) - 120 hrs	
			UCC Capstone Option - 30 hrs	
		Hrs		Hrs
			UNIV 101	Saluki Success
SPH 131	Fundamentals of Communications	3	CMST 101	Intro to Oral Communication
ENG 101	Composition I	3	ENGL 101	English Composition I
			ENGL 102	English Composition II
			MATH 139	Finite Mathematics
ECO 110 (elective)	Principles of Macroeconomics	3	ECON 241	Intro to Macroeconomics
			PSYC 102 -or- SOC 108	Intro to Psychology -or- Intro to Sociology
			HUMANITIES	
			HUMANITIES	
			PHYSICAL SCIENCE	
			LIFE SCIENCE	
			FINE ARTS	
			HUMAN HEALTH	
			MULTICULTURAL	
		9		21
Program Requirements			Program Requirements	
Choose Option A, B, C, D -or- E		9	Any courses not articulated will be used to satisfy general elective credit	
BUS 101	Intro to Business	3		
BUS 200 -or- 201	Legal Environment Business -or- Business Law	3		
BUS 203	Economics for Business	3		
BUS 279	Principles of Finance	3		
BUS 282	International Business	3		
BUS 298	Global Small Business Incubator	3		
CIS 120	Intro to Microsoft Word	1		
CIS 121	Intro to Excel	1		
CIS 130	Intro to Access	2		
MGT 270	Principles of Management	3		
MKT 260	Principles of Marketing	3		
MKT 288	Customer Relations	3		
ATG 110	Financial Accounting	4	ACCT 220	Accounting I-Financial
BUS 223	Business Statistics	3	FIN 208	Business Data Analysis
CIS 102	Intro to Computer Systems	3	CS 200B (elective)	Computer Concepts
ECO 111 (elective)	Principles of Microeconomics	3	ECON 240	Intro to Microeconomics
MGT 170	Business Communications	3	MGMT 202	Business Communications
		56		
			MATH 140	Short Course in Calculus
			ACCT 230	Accounting II-Managerial
			BUS 101	Open for Business
			BUS 202	Business Career Transitions
			FIN 270 -or- 280	Legal Social Environ Business -or- Business Law I
			FIN 330	Intro to Finance
			MGMT 304	Intro to Management
			MGMT 318	Production-Operations Management
			MGMT 345	Computer Information Systems
			MGMT 481	Administrative Policy
			MKTG 304	Principles of Marketing
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG
			MKTG 305	Consumer Behavior
			MKTG 329	Marketing Channels & Logistics
			MKTG 363	Integrated Marketing Communications
			MKTG 480	Marketing Research and Analysis
			MKTG 493	Marketing Strategy
			Marketing Electives	300/400 level
				59
Total semester hrs completed with AAS degree:		65	Total semester hrs completed with BS degree:	
			Total hrs to BS degree:	
				145
*ECON/HTEM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement				
Degree Plan updated on 8/26/2021 by SG				