

PROGRAM ARTICULATION DEGREE PLAN					
Rock Valley College	2021-2022		Southern Illinois University Carbondale		
AS General - 64 hrs			BS Marketing (MKTG) - 120 hrs		
			University Core Curriculum (UCC) - 39 hrs*		
		Hrs			Hrs
			UNIV 101	Saluki Success	NA
SPH 131	Fundamentals of Communications	3	CMST 101	Intro to Oral Communication	T
ENG 101	Composition I	3	ENGL 101	English Composition I	T
ENG 103	Composition II	3	ENGL 102	English Composition II	T
MTH 160	Topics from Finite Math	3	MATH 139	Finite Mathematics	T
ECO 110	Principles of Macroeconomics	3	ECON 241	Intro to Macroeconomics	T
ECO 111	Principles of Microeconomics	3	ECON 240	Intro to Microeconomics	T
PSY 170 -or- SOC 190	General Psychology -or- Intro to Sociology	3	PSYC 102 -or- SOC 108	Intro to Psychology -or- Intro to Sociology	T
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
			HUMANITIES		NA
	Physical Science Elective	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science Elective	3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Arts Elective	3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
			HUMAN HEALTH		NA
			MULTICULTURAL		NA
		34			0
			*An AS from a regionally accredited Illinois community college satisfies UCC requirements		
Program Requirements			Program Requirements		
Electives		8	Any courses not articulated will be used to satisfy general elective credit		
STU 100	Planning for Success	1			
Non-Western Culture Course		3			
ATG 110	Financial Accounting	4	ACCT 220	Accounting I-Financial	T
ATG 111	Managerial Accounting	4	ACCT 230	Accounting II-Managerial	T
BUS 223	Business Statistics	3	FIN 208	Business Data Analysis	T
MGT 170	Business Communications	3	MGMT 202	Business Communications	T
MTH 211	Calculus for Business/Social Sciences	4	MATH 140	Short Course in Calculus	T
		30			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 270 -or- 280	Legal Soc Env Busi -or- Business Law I	3
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Management	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			Marketing Electives	300/400 level	9
			Electives		4
					56
Total semester hrs completed with AS degree:		64	Total semester hrs completed with BS degree:		56
			Total hrs to BS degree:		120
*ECON/HTEM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement					
Degree Plan updated on 7/7/2021 by SG					