

PROGRAM ARTICULATION DEGREE PLAN					
Sauk Valley Community College		2023-2024	Southern Illinois University Carbondale		
AS General - 64 hrs			BS Marketing (MKTG) - 120 hrs		
			University Core Curriculum (UCC) - 39 hrs*		
		Hrs			Hrs
			UNIV 101	Saluki Success	NA
COM 131	Intro to Oral Communication	3	CMST 101	Intro to Oral Communication	T
ENG 101	Composition I	3	ENGL 101	English Composition I	T
ENG 103	Composition II	3	ENGL 102	English Composition II	T
MAT 220	Finite Mathematics	3	MATH 139	Finite Mathematics	T
ECO 211	Principles of Macroeconomics	3	ECON 241	Intro to Macroeconomics	T
ECO 212	Principles of Microeconomics	3	ECON 240	Intro to Microeconomics	T
PSY 103 -or- SOC 111	Intro to Psyc -or- Intro to Soc	3	PSYC 102 -or- SOC 108	Intro to Psychology -or- Intro to Sociology	T
	Humanities	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
			HUMANITIES		NA
	Physical Science	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science	3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Additional AS Science Requirement	4	PHYSICAL -OR- LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Arts	3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
			HUMAN HEALTH		NA
			MULTICULTURAL		NA
		<b>38</b>			<b>0</b>
			*An AS from a regionally accredited Illinois community college satisfies UCC requirements		
<b>Program Requirements</b>			<b>Program Requirements</b>		
Elective		1	<b>Any courses not articulated will be used to satisfy general elective credit</b>		
Personal Health & Development		1			
FYE 101	First Year Experience	3			
ACC 101	Financial Accounting	4	ACCT 220	Accounting I-Financial	T
ACC 102	Managerial Accounting	4	ACCT 230	Accounting II-Managerial	T
BUS 214	Business Statistics	3	MGMT 208	Business Data Analysis	T
BUS 222	The Legal Environment of Business	3	FIN 270	Legal & Social Environment of Business	T
ENG 111	Business & Tech Communication	3	MGMT 202	Business Communications	T
MAT 221	Calculus for Bus/Soc Sci	4	MATH 140	Short Course in Calculus	T
		<b>26</b>			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Management	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			MKTG Electives	300/400 level	9
			Electives		7
					<b>56</b>
<b>Total semester hrs completed with AS degree:</b>		<b>64</b>	<b>Total semester hrs completed with BS degree:</b>		<b>56</b>
			<b>Total hrs to BS degree:</b>		<b>120</b>
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement					
Degree Plan updated on 5/8/23 by SG					