

PROGRAM ARTICULATION DEGREE PLAN								
Sauk Valley Community College	2023-2024	Southern Illinois University Carbondale						
AAS Marketing - 62 hrs		BS Marketing (MKTG) - 120 hrs		UCC Capstone Option - 30 hrs				
		Hrs			Hrs			
			UNIV 101	Saluki Success	NA			
COM 131	Intro to Oral Communication	3	CMST 101	Intro to Oral Communication	T			
ENG 101	Composition I	3	ENGL 101	English Composition I	T			
			ENGL 102	English Composition II	NA			
MAT 221	Calculus for Bus & Soc Science	4	MATH 140	Short Course in Calculus	T			
			ECON 240	Intro to Microeconomics	3			
ECO 211	Principles of Macroeconomics	3	ECON 241	Intro to Macroeconomics	T			
			PSYC 102 -or- SOC 108	Intro to Psychology -or- Intro to Sociology	3			
	Humanities -or- Fine Arts Requirement	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T			
			HUMANITIES		NA			
			PHYSICAL SCIENCE		3			
			LIFE SCIENCE		3			
			FINE ARTS		3			
			HUMAN HEALTH		NA			
			MULTICULTURAL		3			
		16			18			
Program Requirements			Program Requirements					
FYE 101	First Year Experience	1	Any courses not articulated will be used to satisfy general elective credit					
BUS 103	Intro to Business	3						
BUS 105	Fundamentals Personal Selling	3						
BUS 106	Business Mathematics I	3						
BUS 112	Human Relations	3						
BUS 205	Principles of Management	3						
BUS 210	Marketing	3						
BUS 211	Intro to International Business	3						
BUS 215	E-Commerce & Social Media Marketing	3						
BUS 216	Advertising	3						
BUS 235	Occupational Internship I	3						
ACC 101	Financial Accounting	4				ACCT 220	Accounting I-Financial	T
ACC 102	Managerial Accounting	4				ACCT 230	Accounting II-Managerial	T
BUS 222	The Legal Environment of Business	3				FIN 270	Legal & Social Environment of Business	T
BUS 231	Occupational Seminar	1	BUS 202	Business Career Transitions	T			
CIS 109	Intro to Computers	3	CS 200B -or- ITEC 229 (elective)	Computer Concepts -or- Computing Busi Admin	T			
		46						
			MATH 139	Finite Mathematics	3			
			BUS 101	Open for Business	2			
			FIN 330	Intro to Finance	3			
			MGMT 202	Business Communications	3			
			MGMT 208	Business Data Analysis	3			
			MGMT 304	Intro to Management	3			
			MGMT 318	Production-Operations Management	3			
			MGMT 345	Computer Information Systems	3			
			MGMT 481	Administrative Policy	3			
			MKTG 304	Principles of Marketing	3			
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3			
			MKTG 305	Consumer Behavior	3			
			MKTG 329	Marketing Channels & Logistics	3			
			MKTG 363	Integrated Marketing Communications	3			
			MKTG 480	Marketing Research & Analysis	3			
			MKTG 493	Marketing Strategy	3			
			MKTG Electives	300/400 level	9			
					56			
Total semester hrs completed with AAS degree:		62	Total semester hrs completed with BS degree:		74			
			Total hrs to BS degree:		136			
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement								
Degree Plan updated on 5/8/23 by SG								