

PROGRAM ARTICULATION DEGREE PLAN			
Shawnee Community College 2020-2021		Southern Illinois University Carbondale	
AS General- 64 Hours		BS - Marketing (MKTG) - 120 Hours	
University Core Curriculum (UCC) - 39 hrs*			
		Hrs	Hrs
			NA
SPC 111	Speech	3	UNIV 101 Saluki Success
ENG 111	English Composition I	3	CMST 101 Intro Oral Communication
ENG 112	English Composition II	3	ENGL 101 English Composition I
MAT 119	Finite Mathematics	3	ENGL 102 English Composition II
ECO 211	Intro to Macroeconomics	3	MATH 139 Finite Mathematics
ECO 212	Intro to Microeconomics	3	ECON 241 Intro to Macroeconomics
PSY 211 -or- SOC 212	Intro to Psyc -or- Sociology	3	ECON 240 Intro to Microeconomics
	Humanities Elective	3	PSYC 102 -or- SOC 108 Intro to Psyc -or- Intro to Soc
			HUMANITIES See SIUC Transfer Equivalency Guide
			HUMANITIES NA
	Physical Science Elective	4	PHYSICAL SCIENCE See SIUC Transfer Equivalency Guide
	Life Science Elective	3	LIFE SCIENCE See SIUC Transfer Equivalency Guide
	Physical -or- Life Science Elective	3	PHYSICAL -OR- LIFE SCIENCE See SIUC Transfer Equivalency Guide
	Fine Arts Elective	3	FINE ARTS See SIUC Transfer Equivalency Guide
			HUMAN HEALTH NA
			MULTICULTURAL NA
		37	0
			*An AS from a regionally accredited Illinois community college satisfies UCC requirements
Program Requirements		Program Requirements	
Electives		5	Any courses not articulated will be used to satisfy general elective credit
ACC 111	Financial Accounting	4	ACCT 220 Accounting I-Financial
ACC 112	Managerial Accounting	4	ACCT 230 Accounting II-Managerial
BUS 214 -or- 215	Busi Law -or- Legal & Social Envir	3	FIN 280 -or- 270 Busi Law I -or- Legal & Social Envir Business
BUS 225	Business Communication	3	MGMT 202 Business Communications
MAT 210	General Elementary Statistics	4	MGMT 208 Business Data Analysis
MAT 215	Applied Calculus Bus & Social Science	4	MATH 140 Short Course in Calculus
		27	
			BUS 101 Open for Business 2
			BUS 202 Business Career Transitions 2
			FIN 330 Intro to Finance 3
			MGMT 304 Intro to Management 3
			MGMT 318 Production-Operations Mgmt 3
			MGMT 345 Computer Information Systems 3
			MGMT 481 Administrative Policy 3
			MKTG 304 Principles of Marketing 3
			CoBA Elective 300/400 level ACCT, BSAN, FIN, MGMT, MKTG 3
			MKTG 305 Consumer Behavior 3
			MKTG 329 Marketing Channels & Logistics 3
			MKTG 363 Integrated Marketing Communications 3
			MKTG 480 Marketing Research & Analysis 3
			MKTG 493 Marketing Strategy 3
			Marketing Electives 300/400 level 9
			Electives 7
			56
Total semester hrs completed w/AS degree:		64	Total semester hrs completed w/BS degree: 56
		Total hrs to BS degree: 120	
Degree Plan updated on 10/1/2020 by SG			