

PROGRAM ARTICULATION DEGREE PLAN				
Southeastern Illinois College 2023-2024 AA General - 62 Hours		Southern Illinois University Carbondale BS Marketing (MKTG) - 120 Hours		
		University Core Curriculum (UCC) - 39 hrs*		
		Hrs	Hrs	
		UNIV 101	Saluki Success	
COM 121	Principles of Speaking	3	CMST 101	
ENG 121	Rhetoric & Composition I	3	ENGL 101	
ENG 122	Rhetoric & Composition II	3	ENGL 102	
MATH 142	Finite Math	4	MATH 139	
ECON 121	Intro to Macroeconomics	3	ECON 241	
ECON 122	Intro to Microeconomics	3	ECON 240	
PSYC 121 -or- SOC 121	Intro to Psyc -or- Intro Soc	3	PSYC 102 -or- SOC 108	
	Humanities	3	HUMANITIES	
	Humanities	3	HUMANITIES	
	Physical Science	4	PHYSICAL SCIENCE	
	Life Science	4	LIFE SCIENCE	
	Fine Arts	3	FINE ARTS	
			HUMAN HEALTH	
			MULTICULTURAL	
		39	0	
		*An AA from a regionally accredited Illinois community college satisfies UCC requirements		
Program Requirements		Program Requirements		
Elective		2	Any courses not articulated will be used to satisfy general elective credit	
BUS 133	Business Communications	3	MGMT 202	Business Communications
BUS 191	Financial Accounting	3	ACCT 220	Accounting I-Financial
BUS 192	Managerial Accounting	3	ACCT 230	Accounting II-Managerial
BUS 256	Business Career Development	2	BUS 202	Business Career Transitions
BUS 297 -or- 298	Business Law I -or- Legal & Soc Env Bus	3	FIN 280 -or- 270	Business Law I -or- Legal & Soc Env Bus
MATH 141	Statistics	3	MGMT 208	Business Data Analysis
MATH 143	Applied Calculus	4	MATH 140	Short Course in Calculus
		23		
			BUS 101	Open for Business
			FIN 330	Intro to Finance
			MGMT 304	Intro to Management
			MGMT 318	Production-Operations Mgmt
			MGMT 345	Computer Information Systems
			MGMT 481	Administrative Policy
			MKTG 304	Principles of Marketing
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM
			MKTG 305	Consumer Behavior
			MKTG 329	Marketing Channels & Logistics
			MKTG 363	Integrated Marketing Communications
			MKTG 480	Marketing Research & Analysis
			MKTG 493	Marketing Strategy
			MKTG Electives	300/400 level
			Electives	
				11
				58
Total semester hrs completed w/AA degree:		62	Total semester hrs completed w/BS degree:	
			Total hrs to BS degree:	
			120	
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement				
Degree Plan updated on 2/5/24 by SG				