BS Marketing (MRTC) - 120 Hours	PROGRAM ARTICULATION DE Southeastern Illinois College	2023-2024		Southern Illinois University Carbor	ndale	
University Gore Curriculum (UCC) - 39 hrs*		2023-2024			iuaie	
Miss	AS Selleral - 02 Hours		1		- 30 hrs*	_
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No. 12 Rhestoric & Composition 3 ENGL 101 English Composition	COM 121	Dringinles of Speaking	2			
Section Composition 3 ENGL 102 English Composition T T T T T T T T T						
ATH 142						
CON 121						
SCON 122			_			
Intro to Psyc. or. Intro to Soc						
Humanities 3 HUMANTIES See SILC Transfer Equivalency Guide NE			_			_
HUMANTITES Physical Science 4 PHYSICAL SCIENCE See SIVC Transfer Equivalency Guide T	PSYC 121 -or- SOC 121				Intro to Psyc -or- Intro to Soc	
Physical Science		Humanities	3		See SIUC Transfer Equivalency Guide	
Life Science				HUMANITIES		NA
Physical - or- Life Science		Physical Science	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	Т
Physical - or- Life Science		Life Science	4	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
Fine Arts 3 FINE ARTS HUMAN HEALTH NV		Physical -or- Life Science	4	PHYSICAL -OR- LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
HUMAN HEALTH MULTICULTURAL 40		-				
MULTICULTURAL 40 40 40 40 40 40 40 40 40 4						
An AS from a regionally accredited Illinois community college satisfies UCC requirements						
*An AS from a regionally accredited Illinois community college satisfies UCC requirements Program Requirements Program Requirements			40	IMOETIOOETOTALE		
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Program Requirements Program Requirements				*An AS from a regionally accredited I	llingis community college satisfies LICC requirements	
Any courses not articulated will be used to satisfy general elective credit				All AS Irom a regionally accredited to	Illinois confindinty college satisfies occ requirements	
Any courses not articulated will be used to satisfy general elective credit	Dragger Daggiromanta			Dragram Daguiramanta		
Business Communications 3 MGMT 202 Business Communications T					ulated will be used to estisfy managed elective and dit	
SUS 191						
Managerial Accounting 3 ACCT 230 Accounting II-Managerial T						
SUS 296 Business Career Development 2 BUS 202 Business Career Transitions T						
Susiness Law -or- Legal & Soc Env Bus 3 FIN 280 -or- 270 Business Law -or- Legal & Soc Env Bus T						
MATH 141					Business Career Transitions	Т
Applied Calculus	BUS 297 -or- 298	Business Law I -or- Legal & Soc Env Bus	3	FIN 280 -or- 270	Business Law I -or- Legal & Soc Env Bus	Т
BUS 101 Open for Business 2	MATH 141	Statistics	3	MGMT 208	Business Data Analysis	T
BUS 101 Open for Business 2	MATH 143	Applied Calculus	4	MATH 140	Short Course in Calculus	T
FIN 330			22			
FIN 330				BUS 101	Open for Business	2
MGMT 304						
MGMT 318 Production-Operations Mgmt 33 MGMT 345 Computer Information Systems 33 MGMT 481 Administrative Policy 33 MKTG 304 Principles of Marketing 34 ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM 35 MKTG 305 Consumer Behavior 36 MKTG 329 Marketing Channels & Logistics 36 Integrated Marketing Communications 36 MKTG 480 Marketing Gommunications 36 MKTG 483 Marketing Strategy 37 Marketing Strategy 38 Marketing Strategy 39 Marketing Strategy 300/400 level 300/				-		
MGMT 345 Computer Information Systems 3						
MGMT 481 Administrative Policy 3 MKTG 304 Principles of Marketing 3 CoBA Elective 300/400 level* ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM MKTG 305 Consumer Behavior 3 MKTG 329 Marketing Channels & Logistics 3 MKTG 363 Integrated Marketing Communications 3 MKTG 480 Marketing Research & Analysis 3 MKTG 493 Marketing Strategy 3 MKTG 493 Marketing Strategy 3 MKTG Electives 300/400 level 9 Electives 11 Total hrs to BS degree: 58 Total semester hrs completed w/BS degree: 58 Total hrs to BS degree: 12 ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement						
MKTG 304 Principles of Marketing 3 CoBA Elective 300/400 level* ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM 3 MKTG 305 Consumer Behavior 3 MKTG 329 Marketing Channels & Logistics 3 MKTG 363 Integrated Marketing Communications 3 MKTG 480 Marketing Research & Analysis 3 MKTG 493 Marketing Strategy 3 MKTG 493 Marketing Strategy 3 MKTG Electives 300/400 level 9 Electives 11 Total semester hrs completed w/AS degree: 58 Total semester hrs completed w/BS degree: 12 ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement						
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MKTG 480 Marketing Research & Analysis 3 MKTG 493 Marketing Strategy 3 MKTG Electives 300/400 level 9 Electives 11 Fotal semester hrs completed w/AS degree: 62 Total semester hrs completed w/BS degree: 58 Total hrs to BS degree: 12 ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement						
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				Total hrs to BS degree:		120
Degree Plan undated on 2/5/24 by SG	*ECON/HTEM/PADM courses ta	ken at a lower level that transfer as upper le	vel co	purses will not satisfy this requirement		
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