

PROGRAM ARTICULATION DEGREE PLAN					
Southeastern Illinois College 2023-2024			Southern Illinois University Carbondale		
AS General - 62 Hours			BS Marketing (MKTG) - 120 Hours		
			University Core Curriculum (UCC) - 39 hrs*		
		Hrs			Hrs
COM 121	Principles of Speaking	3	UNIV 101	Saluki Success	NA
ENG 121	Rhetoric & Composition I	3	CMST 101	Intro to Oral Communication	T
ENG 122	Rhetoric & Composition II	3	ENGL 101	English Composition I	T
MATH 142	Finite Math	4	ENGL 102	English Composition II	T
ECON 121	Intro to Macroeconomics	3	MATH 139	Finite Math	T
ECON 122	Intro to Microeconomics	3	ECON 241	Intro to Macroeconomics	T
PSYC 121 -or- SOC 121	Intro to Psyc -or- Intro Soc	3	ECON 240	Intro to Microeconomics	T
	Humanities	3	PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc	T
			HUMANITIES	See SIUC Transfer Equivalency Guide	T
			HUMANITIES		NA
	Physical Science	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science	4	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Physical -or- Life Science	4	PHYSICAL -OR- LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Arts	3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
			HUMAN HEALTH		NA
			MULTICULTURAL		NA
		40			0
			*An AS from a regionally accredited Illinois community college satisfies UCC requirements		
<b>Program Requirements</b>			<b>Program Requirements</b>		
Elective		1	Any courses not articulated will be used to satisfy general elective credit		
BUS 133	Business Communications	3	MGMT 202	Business Communications	T
BUS 191	Financial Accounting	3	ACCT 220	Accounting I-Financial	T
BUS 192	Managerial Accounting	3	ACCT 230	Accounting II-Managerial	T
BUS 256	Business Career Development	2	BUS 202	Business Career Transitions	T
BUS 297 -or- 298	Business Law I -or- Legal & Soc Env Bus	3	FIN 280 -or- 270	Business Law I -or- Legal & Soc Env Bus	T
MATH 141	Statistics	3	MGMT 208	Business Data Analysis	T
MATH 143	Applied Calculus	4	MATH 140	Short Course in Calculus	T
		22			
			BUS 101	Open for Business	2
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Mgmt	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			MKTG Electives	300/400 level	9
			Electives		11
					58
<b>Total semester hrs completed w/AS degree:</b>		<b>62</b>	<b>Total semester hrs completed w/BS degree:</b>		<b>58</b>
			<b>Total hrs to BS degree:</b>		<b>120</b>
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement					
Degree Plan updated on 2/5/24 by SG					