

PROGRAM ARTICULATION DEGREE PLAN					
Southwestern Illinois College	2022-2023	Southern Illinois University Carbondale			
AA General - 64 Hours		BS - Marketing (MKTG) - 120 Hours			
		University Core Curriculum (UCC) - 39 hrs*			
		Hrs			Hrs
COMM 151	Fund of Public Speaking	3	UNIV 101	Saluki Success	NA
ENG 101	Rhetoric & Composition I	3	CMST 101	Intro Oral Communication	T
ENG 102	Rhetoric & Composition II	3	ENGL 101	English Composition I	T
MATH 113	Finite Math Bus Soc Sci	4	ENGL 102	English Composition II	T
ECON 201	Prin Economics I (Macro)	3	MATH 139	Finite Math	T
ECON 202	Prin Economics II (Micro)	3	ECON 241	Intro to Macroeconomics	T
PSYC 151 -or- SOC 153	General Psych -or- Intro Soc	3	ECON 240	Intro to Microeconomics	T
	Humanities	3	PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc	T
	Humanities -or- Fine Arts	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
	Comm/Humanities/Social/Beh Sci	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
	Physical Science	4	HUMANITIES -OR- SOCIAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Arts	3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
HES 151	Personal Health & Wellness	2	FINE ARTS	See SIUC Transfer Equivalency Guide	T
			PH 101	Foundations-Human Health	T
			MULTICULTURAL		NA
		44			0
			*An AA from a regionally accredited Illinois community college satisfies UCC requirements		
Program Requirements		Program Requirements			
Elective		1	Any courses not articulated will be used to satisfy general elective credit		
ACCT 110	Financial Accounting	4	ACCT 220	Accounting I-Financial	T
ACCT 111	Managerial Accounting	4	ACCT 230	Accounting II-Managerial	T
BUS 205	Economic & Business Statistics	4	MGMT 208	Business Data Analysis	T
BUS 215	Business Law	3	FIN 280	Business Law I	T
MATH 213	Calculus for Bus & Soc Sci	4	MATH 140	Short Course in Calculus	T
		20			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 202	Business Communications	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Mgmt	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			MKTG Electives	300/400 level	9
			Electives		4
					56
Total semester hrs completed w/AA degree:		64	Total semester hrs completed w/BS degree:		56
			Total hrs to BS degree:		120
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement					
Degree Plan updated on 5/13/22 by SG					