

PROGRAM ARTICULATION DEGREE PLAN				
<b>Southwestern Illinois College</b>	<b>2024-2025</b>		<b>Southern Illinois University Carbondale</b>	
AAS Business Administration Management Subplan - 60 Hours			BS Marketing (MKTG) - 120 Hours	
			<b>UCC Capstone Option - 30 Hrs</b>	
		<b>Hrs</b>		<b>Hrs</b>
			UNIV 101	Saluki Success
			CMST 101	Intro to Oral Communication
ENG 101	Rhetoric & Composition I	3	ENGL 101	English Composition I
			ENGL 102	English Composition II
			MATH 139	Finite Math
			ECON 240	Intro to Microeconomics
			ECON 241	Intro to Macroeconomics
			PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc
			HUMANITIES	
			HUMANITIES	
			PHYSICAL SCIENCE	
			LIFE SCIENCE	
			FINE ARTS	
	Human Well-Being	2	HUMAN HEALTH	See SIUC Transfer Equivalency Guide
			MULTICULTURAL	
		<b>5</b>		<b>30</b>
<b>Program Requirements</b>			<b>Program Requirements</b>	
BUS 101	Intro to Business	3	<b>Any courses not articulated will be used to satisfy general elective credit</b>	
BUS 102	Business Mathematics	3		
BUS 240	Ethics in the Workplace	3		
BUS 241	Fundamentals of Finance	3		
MGMT 214	Principles of Management	3		
MKT 126	Intro to Marketing	3		
OAT 175	Electronic Spreadsheets	3		
PSYC 223	Organizational Leadership	3		
Management Subplan		11		
ACCT 110	Financial Accounting	4		
ACCT 111	Managerial Accounting	4	ACCT 230	Accounting II-Managerial
BUS 209	Business Computer Systems	3	CS 200B -or- ITEC 229 (elective)	Computer Concepts -or- Computing Busi Admin
BUS 215	Business Law	3	FIN 270	Legal & Social Environment of Business
BUS 220	Data Analytics for Business	3	MGMT 208	Business Data Analysis
BUS 261	Business Communications	3	MGMT 202	Business Communications
		<b>55</b>		
			MATH 140	Short Course in Calculus
			BUS 101	Open for Business
			BUS 202	Business Career Transitions
			FIN 330	Intro to Finance
			MGMT 304	Intro to Management
			MGMT 318	Production-Operations Mgmt
			MGMT 345	Computer Information Systems
			MGMT 481	Administrative Policy
			MKTG 304	Principles of Marketing
			CoBA Elective 300/400 level**	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM
			MKTG 305	Consumer Behavior
			MKTG 329	Marketing Channels & Logistics
			MKTG 363	Integrated Marketing Communications
			MKTG 480	Marketing Research & Analysis
			MKTG 493	Marketing Strategy
			MKTG Electives	300/400 level
				<b>53</b>
<b>Total semester hrs completed w/AAS degree:</b>		<b>60</b>	<b>Total semester hrs completed w/BS degree:</b>	
			<b>Total hrs to BS degree:</b>	
				<b>143</b>
**ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement				
Degree Plan updated on 4/23/24 by SG				