

PROGRAM ARTICULATION DEGREE PLAN			
Waubonsee Community College		Southern Illinois University Carbondale	
2024-2025		BS Marketing (MKTG) - 120 Hours	
AA General - 61 Hours		University Core Curriculum (UCC) - 39 hrs*	
		Hrs	Hrs
		UNIV 101	Saluki Success
COM 100	Fund of Speech Communication	3	CMST 101
ENG 101	First-Year Composition I	3	ENGL 101
ENG 102	First-Year Composition II	3	ENGL 102
MTH 210	Finite Mathematics	3	MATH 139
ECN 201	Prin of Microeconomicss	3	ECON 240
ECN 202	Prin of Macroeconomics	3	ECON 241
PSY 100 -or- SOC 100	Intro to Psyc -or- Intro to Soc	3	PSYC 102 -or- SOC 108
	Humanities Elective*	3	HUMANITIES
	Humanities/Fine Arts Elective*	3	HUMANITIES
	Physical Science Elective	3	PHYSICAL SCIENCE
	Life Science Elective	3	LIFE SCIENCE
	Fine Arts Elective*	3	FINE ARTS
			HUMAN HEALTH
			MULTICULTURAL
		36	0
			*An AA from a regionally accredited Illinois community college satisfies UCC requirements
Program Requirements		Program Requirements	
Social Awareness/Personal Growth		2	Any courses not articulated will be used to satisfy general elective credit
Science Lab		1	
ACC 202	Financial Accounting	3	ACCT 220
ACC 203	Managerial Accounting	3	ACCT 230
BUS 207	Business Statistics	3	MGMT 208
BUS 210	Legal Environment Business	3	FIN 270
ENG 152	Basic Communication	3	MGMT 202
MTH 109	Algebra for Business & Soc Sci	3	MATH 108 (elective)
MTH 211	Calculus for Business & Soc Sci	4	MATH 140
		25	
			BUS 101
			BUS 202
			FIN 330
			MGMT 304
			MGMT 318
			MGMT 345
			MGMT 481
			MKTG 304
			CoBA Elective 300.400 level*
			MKTG 305
			MKTG 329
			MKTG 363
			MKTG 480
			MKTG 493
			MKTG Electives
			Electives
			59
Total semester hrs completed w/AA degree:		61	Total semester hrs completed w/BS degree:
			59
			Total hrs to BS degree:
			120
*One course must have a non-Western or diversity emphasis. This is not an additional credit hour requirement.			
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement			
Degree Plan updated on 3/22/24 by SG			