PROGRAM ARTICULATION DEGRE		-			
Waubonsee Community College	2024-2025		Southern Illinois University Carbondale		
AA General - 61 Hours	1		BS Marketing (MKTG) - 120 Hours		
			University Core Curriculum (UCC)	- 39 hrs*	
		Hrs	_!		Hrs
			UNIV 101	Saluki Success	NA
COM 100	Fund of Speech Communication		CMST 101	Intro Oral Communication	Т
ENG 101	First-Year Composition I		ENGL 101	English Composition I	Т
ENG 102	First-Year Composition II		ENGL 102	English Composition II	Т
MTH 210	Finite Mathematics		MATH 139	Finite Math	Т
ECN 201	Prin of Microeconomicss		ECON 240	Intro to Microeconomics	Т
ECN 202 PSY 100 -or- SOC 100	Prin of Macroeconomics		ECON 241	Intro to Macroeconomics	Т
	Intro to Psyc -or- Intro to Soc		PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc	Т
	Humanities Elective*		HUMANITIES	See SIUC Transfer Equivalency Guide	T
	Humanities/Fine Arts Elective*		HUMANITIES	See SIUC Transfer Equivalency Guide	T
	Physical Science Elective		PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science Elective	3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Arts Elective*	3	FINE ARTS	See SIUC Transfer Equivalency Guide	Т
			HUMAN HEALTH		NA
			MULTICULTURAL		NA
		36			0
			*An AA from a regionally accredited I	Ilinois community college satisfies UCC requirements	
			· · · · · · · · · · · · · · · · · · ·		
Program Requirements			Program Requirements		
Social Awareness/Personal Growth		2			
Science Lab		1	Any courses not artic	ulated will be used to satisfy general elective credit	
ACC 202	Financial Accounting	3	ACCT 220	Accounting I-Financial	Т
ACC 203	Managerial Accounting		ACCT 230	Accounting II-Managerial	Ť
BUS 207	Business Statistics		MGMT 208	Business Data Analysis	T
	Legal Environment Business				T
BUS 210	Basic Communication		FIN 270 MGMT 202	Legal & Social Environment of Business	T
ENG 152				Business Communications	
MTH 109	Algebra for Business & Soc Sci		MATH 108 (elective)	College Algebra	T
MTH 211	Calculus for Business & Soc Sci		MATH 140	Short Course in Calulus	Т
		25			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Mgmt	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300.400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			MKTG Electives	300/400 level	9
			Electives		10
		1			59
		1			
Total semester hrs completed w/AA	A degree:	61	Total semester hrs completed w/B	S degree:	59
		1.			
		1	Total hrs to BS degree:		120
		+	i chan mo to bo degree.		120
*One course must have a non-Wester	n or diversity emphasis. This is not an ad	Idition	al credit bour requirement		
Che course must have a non-wester					-
	at a lower level that transfer as upper leve		rees will not satisfy this requirement		
					1
		1			
Degree Plan updated on 3/22/24 by S					