

PROGRAM ARTICULATION DEGREE PLAN			
Waubonsee Community College 2024-2025		Southern Illinois University Carbondale	
AAS Business Administration - 60 Hours		BS Marketing (MKTG) - 120 Hours	
		UCC Capstone - 30 hrs	
		Hrs	Hrs
COM 100	Fund of Speech Communication	3	UNIV 101 Saluki Success
ENG 101	First-Year Composition I	3	CMST 101 Intro Oral Communication
ENG 102	First-Year Composition II	3	ENGL 101 English Composition I
MTH 210	Finite Mathematics	3	ENGL 102 English Composition II
ECN 201	Prin of Microeconomics	3	MATH 139 Finite Math
ECN 202	Prin of Macroeconomics	3	ECON 240 Intro to Microeconomics
		3	ECON 241 Intro to Macroeconomics
		3	PSYC 102 -or- SOC 108 Intro to Psyc -or- Intro to Soc
		3	HUMANITIES
		3	HUMANITIES
		3	PHYSICAL SCIENCE
		3	LIFE SCIENCE
		3	FINE ARTS
		3	HUMAN HEALTH
		3	MULTICULTURAL
		18	
			18
Program Requirements		Program Requirements	
Electives	From list of approved courses	9	Any courses not articulated will be used to satisfy general elective credit
BUS 100	Intro to Business	3	
BUS 215	Business Ethics	3	
BUS 220	Leadership in Business	3	
CIS 112	Comprehensive Excel Spreadsheet	3	
MGT 200	Principles of Management	3	
MKT 200	Principles of Marketing	3	
ACC 202	Financial Accounting	3	
ACC 203	Managerial Accounting	3	
BUS 207 (elective)	Business Statistics	3	
BUS 210	Legal Environment of Business	3	
CIS 110	Business Information Systems	3	
		42	
			BUS 101 Open for Business
			BUS 202 Business Career Transitions
			FIN 330 Intro to Finance
			MGMT 202 Business Communications
			MGMT 304 Intro to Management
			MGMT 318 Production-Operations Mgmt
			MGMT 345 Computer Information Systems
			MGMT 481 Administrative Policy
			MKTG 304 Principles of Marketing
			CoBA Elective 300/400 level* ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM
			MKTG 305 Consumer Behavior
			MKTG 329 Marketing Channels & Logistics
			MKTG 363 Integrated Marketing Communications
			MKTG 480 Marketing Research & Analysis
			MKTG 493 Marketing Strategy
			MKTG Electives 300/400 level
			56
Total semester hrs completed w/AAS degree:		60	Total semester hrs completed w/BS degree:
			74
			Total hrs to BS degree:
			134
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement			
Degree Plan updated on 3/22/24 by SG			