

PROGRAM ARTICULATION DEGREE PLAN					
Waubonsee Community College 2024-2025			Southern Illinois University Carbondale		
AS General - 60 Hours			BS Marketing (MKTG) - 120 Hours		
			University Core Curriculum (UCC) - 39 hrs*		
		Hrs		Hrs	
			UNIV 101	Saluki Success	NA
COM 100	Fund of Speech Communication	3	CMST 101	Intro Oral Communication	T
ENG 101	First-Year Composition I	3	ENGL 101	English Composition I	T
ENG 102	First-Year Composition II	3	ENGL 102	English Composition II	T
MTH 210	Finite Mathematics	3	MATH 139	Finite Mathematics	T
ECN 201	Prin of Microeconomics	3	ECON 240	Intro to Microeconomics	T
ECN 202	Prin of Macroeconomics	3	ECON 241	Intro to Macroeconomics	T
PSY 100 -or- SOC 100	Intro to Psyc -or- Intro to Soc	3	PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc	T
	Humanities*	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
			HUMANITIES		NA
	Physical Science w/Lab	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science	3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Physical -or- Life Science	3	PHYSICAL -OR- LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Arts*	3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
			HUMAN HEALTH		NA
			MULTICULTURAL		NA
		37			0
			*An AS from a regionally accredited Illinois community college satisfies UCC requirements		
Program Requirements			Program Requirements		
Electives		4	Any courses not articulated will be used to satisfy general elective credit		
ACC 202	Financial Accounting	3	ACCT 220	Accounting I-Financial	T
ACC 203	Managerial Accounting	3	ACCT 230	Accounting II-Managerial	T
BUS 207	Business Statistics	3	MGMT 208	Business Data Analysis	T
BUS 210	Legal Environment Business	3	FIN 270	Legal & Social Environment of Business	T
ENG 152	Basic Communication	3	MGMT 202	Business Communications	T
MTH 211	Calculus for Business & Soc Sci	4	MATH 140	Short Course in Calculus	T
		23			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Mgmt	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			MKTG Electives	300/400 level	9
			Electives		11
					60
Total semester hrs completed w/AS degree:		60	Total semester hrs completed w/BS degree:		60
			Total hrs to BS degree:		120
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement					
*One course must have a non-Western or diversity emphasis. This is not an additional credit hour requirement.					
Degree Plan updated on 3/22/24 by SG					